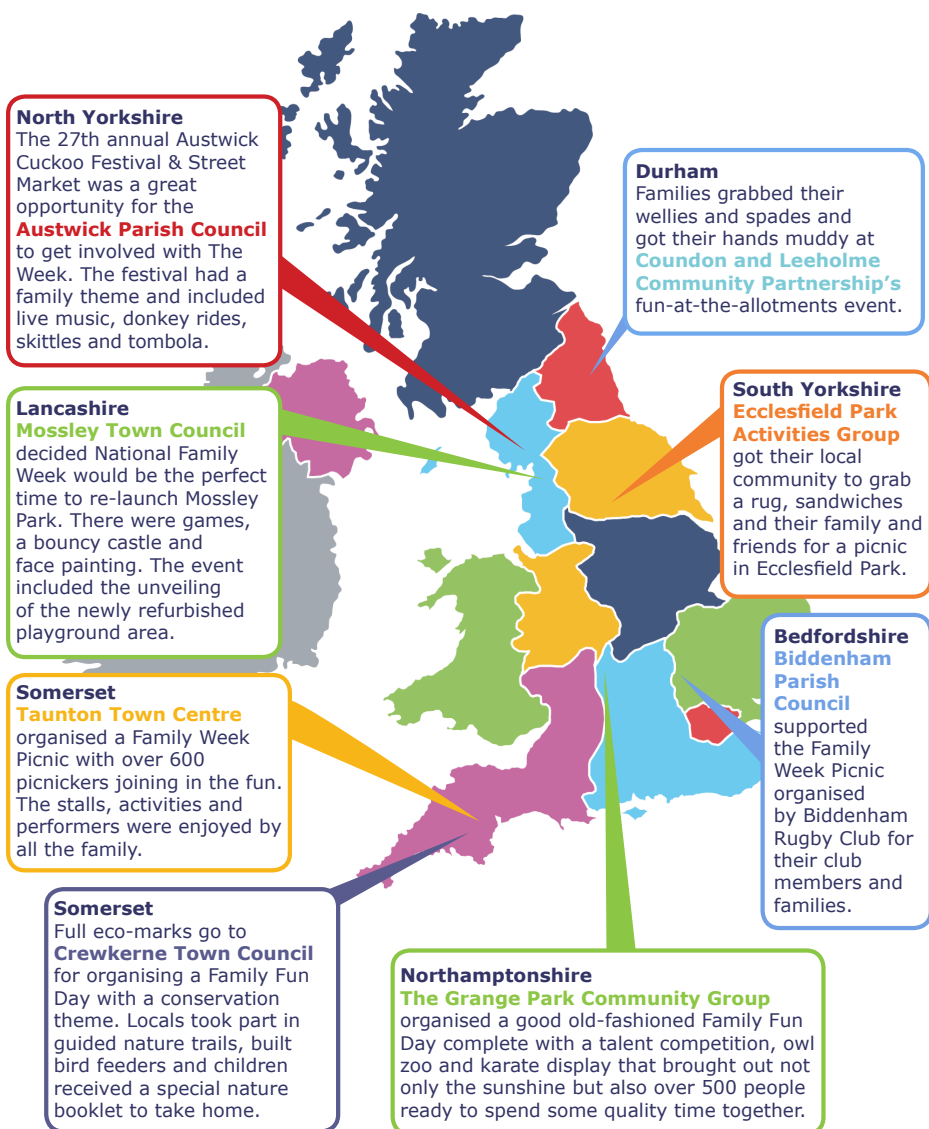


Over 4,000 events took place in 2009. Here are a few examples of the events run by local councils ...



Ideas for Local Councils

Run an event

- Host an event based on a National Family Week theme day such as:
 - A Family Week Picnic either indoors or outdoors – ideally on the Bank Holiday Monday 31st May
 - A Family Week Story Time such as a book reading or a play – ideally on Wednesday 2nd June
 - A Family Week House Party such as a family disco in the village hall or community centre – ideally on Friday 4th June
 - A Family Week Sports Day such as a traditional style sports day or to promote a single sport – ideally on Saturday 5th June
- Host an event to benefit the local community or environment:
 - Organise a clean-up day in your community maybe tidy up a local project such as a skate park or playground area
 - Organise a fun-at-the-allotment event. Families could come along and paint the fences, plant and tend to the vegetables
 - Use your event as a fundraiser to raise money for a local project or initiative
 - World Environment Day is on Saturday 5th June. Organise an event to encourage your local community to act on climate change. For example, set up a Swap Shop so parents and children can swap their unwanted items instead of throwing them away
 - Have a charity car-boot sale or concert in one of your community parks and open spaces
- Host an event to bring the local community together:
 - Set up a good old-fashioned family fete with talent competitions, bouncy castles, face painting, stalls, a tombola and games
 - Encourage your local community groups and sports clubs to run taster sessions during The Week for families
- Host an event to bring family issues to the forefront:
 - Hold a local council and youth council meeting to discuss family focused objectives to improve the local area. For example, make a pledge to run family-friendly events throughout the year
- If you already have events taking place in The Week, you can simply brand them as National Family Week, to use this as a platform to promote your events
- Register your events on the searchable events map on the website

Top tips!

- ✓ You can download theme day toolkits from the Partner Zone area of the website for advice and inspiration
- ✓ Use the various resources that supplied to help make your event a success including stickers, balloons, t-shirts, banners and posters



31 May – 6 June 2010

Get involved in National Family Week

National Family Week will be back, bigger and better in 2010. The Week runs from Monday 31st May and Sunday 6th June and offers a unique opportunity, to promote the good work your local authority does to engage and support families and family life locally, within the positive context of a celebratory national occasion.

The National Association of Local Councils is supporting National Family Week and encourages all local councils to promote The Week through their networks and to run family-friendly activities during The Week.

Cllr Michael Chater, Chairman of NALC said *'The National Association of Local Councils is delighted to support National Family Week. Local (parish and town) councils make an enormous contribution to the lives of families and communities. We encourage local councils to do what they can to celebrate The Week.'*

Your local council can get involved in a variety of ways; use The Week to run events as fundraisers, to showcase the good work that you do, to get a serious message across to families or simply to have fun. They could be pre-existing events, just co-branded National Family Week, or new events run specifically for The Week. Branded materials can be supplied such as stickers, posters, bookmarks and balloons at no extra cost to you.

You may wish to tie in your plans with one of The Week's theme days, for example the Family Week Picnic on Monday 31st May, Family Week Story Time on Wednesday 2nd June, Family Week House Party on Friday 4th June or the Family Week Sports Day on Saturday 5th June.

Events can be featured on the National Family Week website to encourage families in your local area to attend. We can also help to attract media attention to any large-scale events you may organise.

Support nearby events

If you don't want to run your own event, why not collaborate with another group in your area?

- A number of local authorities, schools and community groups will be organising events; perhaps you could have a stand or run an activity at one of these?
- Encourage families in your local community to attend the larger, twelve flagship Family Week Picnics on Monday 31st May and the ten flagship Family Week Sports Days on Saturday 5th June

Top tip!

- ✓ In the Partner Zone there is an online forum to encourage not-for-profit partners to share ideas, learn from others and find contacts

Support The Week through internal or external communications

- Use The Week as a public relations 'hook' in which to launch a new family or child based project, service or initiative
- Issue a press release from The Council supporting National Family Week and highlighting the existing good work that takes place in your community'
- Offer discounts or reduced entry to families during The Week at your local councils art and leisure facilities
- Run a family-orientated competition and approach local businesses to donate prizes
- In the run up and during The Week display National Family Week posters in prominent community locations such as art and leisure facilities, bus stops, public notice boards and shop windows
- Promote the Family of the Year competition and enter deserving families that your local council has contact with
- Encourage local community groups and charities you are in contact with to get involved with The Week
- Announce National Family Week and your involvement on your website and residential newsletters

Top tip!

- ✓ Don't forget to download the National Family Week logo, website banner and posters, available in various sizes and formats from the Partner Zone

Visit www.nationalfamilyweek.co.uk for all the latest information, the showcase video plus additional ideas and resources to support your involvement.