

# Local Economic Development The Shrewsbury Way

Helen Ball - Town Clerk  
Shrewsbury Town Council





# Bloom

- 300,000 blooms
- £250,000 budget
- Britain in Bloom Award
- Town of Flowers





# Markets

- 100% Occupancy
- Waiting List for trading
- Open Tues, Weds, Thurs, Fri, Sat
- Visitor attraction in its own right



**m**

Discover the creative spirit of  
**Shrewsbury Market Hall**

AWARD WINNING PLACES TO EAT & DRINK  
FRESH PRODUCE  
HOME & GIFT BOUTIQUES  
ARTS & CRAFTS  
VINTAGE & SO MUCH MORE...

[www.markethallshrewsbury.co.uk](http://www.markethallshrewsbury.co.uk)



**OPENING HOURS**  
Tuesday, Wednesday, Friday & Saturday 8am - 4pm  
*a small selection of cafes & stalls open*  
Thursday 8am - 2pm

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All you need for Christmas at  
**Shrewsbury Market Hall**

FRESH PRODUCE FOR THE FESTIVE TABLE  
BEAUTIFUL GIFTS  
ARTISAN FOOD & DRINK  
ARTS & CRAFTS  
VINTAGE & SO MUCH MORE

[www.markethallshrewsbury.co.uk](http://www.markethallshrewsbury.co.uk)  
*Christmas & Late Night Opening Hours can be viewed on the website*

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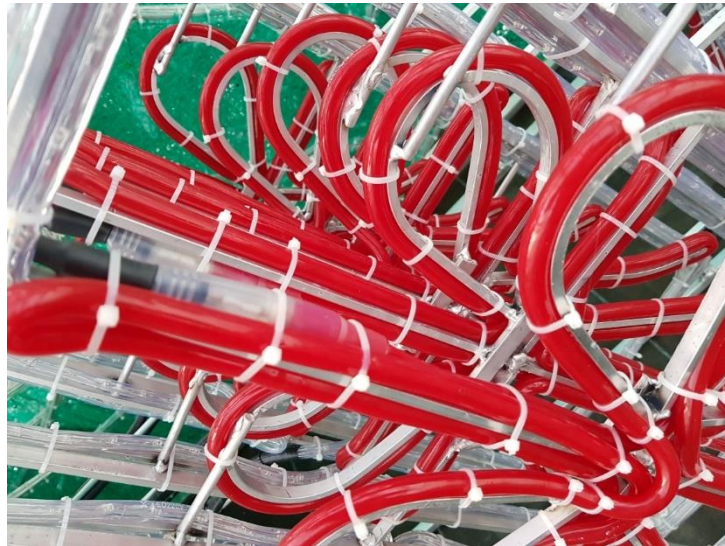
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# Christmas Lights

- New Lights every 3 years
- £50,000 a year budget
- Christmas Lights Switch on event to mark start of Late Night Shopping





# Twinning

- Public Realm & Quality of Life key to Economic Regeneration
- Increased funding for culture & the Arts





# Business Improvement District

- Established 2013
- Mosaic Partnerships appointed
- Town Council & Shropshire Council part funded BID Officer post
- Town Clerk Board Director



## CAR PARKING PUBLIC MEETING

MAKE YOUR VOICE HEARD

With  
Steve Davenport  
Shropshire Councillor and  
George Candler  
Shropshire Council's Director  
of Place and Enterprise.

University Centre Shrewsbury (UCS)  
27th September, 6pm





# Tourism

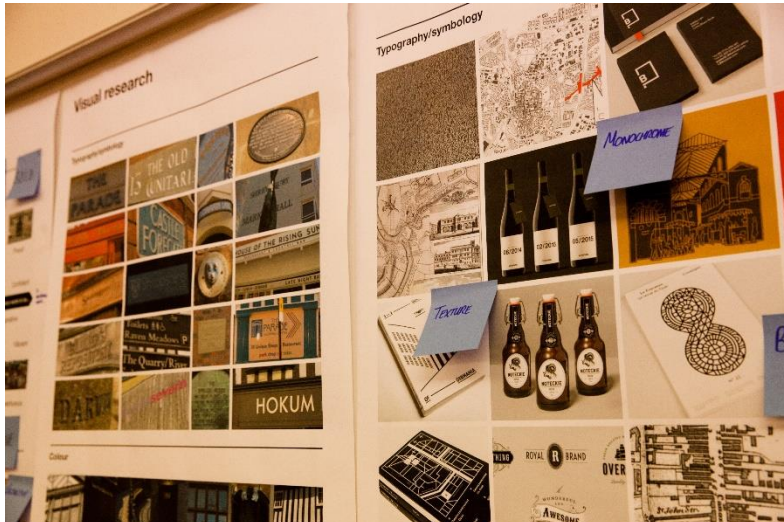
- More Listed Buildings than York
- Awash with Heritage
- Birthplace of Darwin
- 1.5m day visitors
- Promoting to the industry





# Wayfinding

- Improving Public Realm
- Improving dwell time
- Reinforcing town's DNA
- LEP Funding





# Big Town Plan

- Creating a place for enterprise
- Improving movement and place
- Enabling vitality, life and mix
- Nurturing natural Shrewsbury

