



# Falmouth Town Council

- Population 27,000
- Council spend £1.9m. Precept £1.3m
- Two universities. 5,000 resident students
- 142,000 staying visitors: +1million day trips
- Lowest incidence of empty retail units in SW
- Working Dockyard
- 16 Councillors. 30 staff.





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# Devolution/Partnership

- Slow and humble beginnings. Regime change at CC and the austerity climate seen a gathering of pace.
- There needs to be a will (*elected members*)
- There needs to be a relationship with CC (*and other partners*)
- There needs to be evidence (*do your residents want it? How do you know? What is the cost?*)

# Devolution/Partnership 2

- There needs to be capacity & expertise
- Can you be innovative (*Does it have to be delivered the same? Can you do it better?*)

# New Services 1974-2009

- Nothing

# New Services 2009-2013

- Town Management (*to protect it from centralisation*)
- Shuttle Bus Services
- Markets
- Management of Public Square

# New Services 2013-16

- Municipal Buildings
- Public Toilets
- Beach Management
- Recreation Grounds
- Visitor Information
- Events Management
- Public Space CCTV



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# New Services 2013-16 (2)

- External Youth Services
- Library
- One Stop Shop Service
- Co-located delivery of LG services

# Capacity

- General Power of Competence
- Changing role of the Clerk
- Growing workforce (*v contracts?*)
- TUPE
- Business Plans
- External Funding Bids (*locality, HLF*)
- Loans (*PWLB*)

# Event Planning & Implementation

- Event Manager
- Committee/team
- Planning meetings
- Waste collections
  - Accountability
  - Road signage
- Weather contingency
- Waste collections
- Toilets (incl opening times)
  - Social media
- Online/Offline presence
  - Scale of the Event
  - Public engagement
  - Responsible behaviour
- Deliveries to e.g. businesses
  - Professionalism
- Free & Paid events
  - Local knowledge
  - Local residents
- School engagement

- Budget
- Premises license
  - Standards
  - Ideas
- Focus/purpose
- Temporary Event Notice
  - Resource
  - Volunteers
  - Licensing
- Health & Safety/ high viz
  - St John Ambulance
  - Risk Assessments
  - Road Closures
- Traffic Management
  - Organisations
- Traffic Management Plan
- Event Management Plan
  - Emergency Services
- Communication internal
- Communication press/public

- Target demographic
  - Cornwall Council
  - Town Council
  - Sponsors
  - Raising funds
  - Partners
- Atmosphere/enjoyment
  - Crowd barriers
  - PA systems
  - Programmes
- Booking of acts
- Venues/marquee/stage
  - Radio
  - Television
  - Newspapers
  - Other media
- Public Liability Insurance
- Event Notification Form
  - Safety Plan
  - Evaluation



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# You Don't Have To Go It Alone

- Cornwall Council
- Falmouth Improvement District (*added value*)
- Falmouth Community Police Team
- Dracaena Centre (*youth services; benefits advice*)
- Volunteers and Friends Groups
- Other Councils (*CCTV incl CFRS*)







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# Resilience

Building capacity and confidence enables you to do other things:

- GM works now delivered in-house
- Events Management service to other areas
- GM & Cemetery Service to other Councils  
*(trading)*
- Education Outreach Services
- Create a network for model working *(eg CCTV)*

# Contact Details

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