











UPPINGHAM

A NEXT GENERATION COMMUNITY Pop. 4800 - 150 employers





Engaging Business & Encouraging Enterprise September 18th 2014 **Cllrs David Ainslie**





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& Ron Simpson



Town Characteristics

- Heritage Town with conservation area, significant private sector investment & low crime
- Large public school (theatre and sports centre)
- Living town centre with night time economy
- Quality Parish with General Power of Competence
- Manufacturing town with central green space
- Visitor destination Arts, Antiques, Books, School
- Innovative Digital Uppingham/elected forums
- Neighbourhood Plan Front Runner
- Heritage Trail and close to reservoir attractions
- Three communities living in harmony

Partners in Enterprise

- Local Businesses
- Uppingham Business Forum
- Uppingham First
- Uppingham Neighbourhood Forum
- Uppingham Town Council
- Rutland County Council
- A second partnership!

Achievements Todate

- Up Beat High Street occupancy/unemployment/women/events
- Significant Private Investment hotel/health centre/sports centre/galleries/shop refurbishment/free school/webcam/wifi/garden centre
- Significant Community Investment Cricket Club/Crocus Display/ Democratic Forums/N Plan/Community transport/Volunteering
- Times List of Desirable Places to Visit
- In top 1% of world for broadband speed
- Significant Grants & Public Investment Heritage Trail/public transport/sensory garden/town hall development/parking proposals
- A Good Address for Web Trading
- Towns Alive Awards

- Public perception of Town Council improved
- Town Council maturing
- Excellent community feedback on achievements
- Attracting significant retailer and investor interest
- Town now has a sustainable future as an economic and social hub with increased footfall, and a developing virtual high street with virtual visitors

www.uppinghamfirst.co.uk

Questions to the Mayor - Cllr David Ainslie

- 1. What were the challenges the town faced in reaching these outcomes?
- 2. So what actions were taken to overcome these issues?
- 3. What lessons do you feel that Uppingham can pass onto others?

Questions from the floor