

25 MAY 2017

DIGITAL COUNCILS 2017

10.30 – 11.00	Registration
11.00 – 11.05	Welcome Alan Jones, head of communications at National Association of Local Councils (NALC)
11.05 – 11.20	Welcome and overview of the risk management through going digital first Stephen Ridley, Senior Development Underwriter at Hiscox
11.20 – 11.40	Power of digital communications Alan Jones, head of communications at NALC
11.40 – 11.55	Break
11.55 – 12.25	Transparency Fund: Becoming a more open digital council Chris Pilkington, deputy chief officer, Yorkshire Local Council Association Darley and Menwith Parish Council Chris Borg, policy and development manager at NALC
12.25 – 12.55	Knowing what is acceptable Elizabeth Howlett, solicitor
12.55 – 13.55	Lunch
13.55 – 14.20	Making your branding work for the digital age Jennie Thomas, clerk to Stone Parish Council

14.20 - 14.55	Digital communications: Case study one Cllr John Ward, Farnham Town Council
14.55 - 15.10	Break
15.10 - 15.40	Digital communications: Case study two Max Chambers, director of communications at Nextdoor and ex-advisor to former prime minister David Cameron
15.40 - 15.55	Open-mic
15.55 - 16.05	Closing remarks Alan Jones, head of communications at NALC
16.05	Close