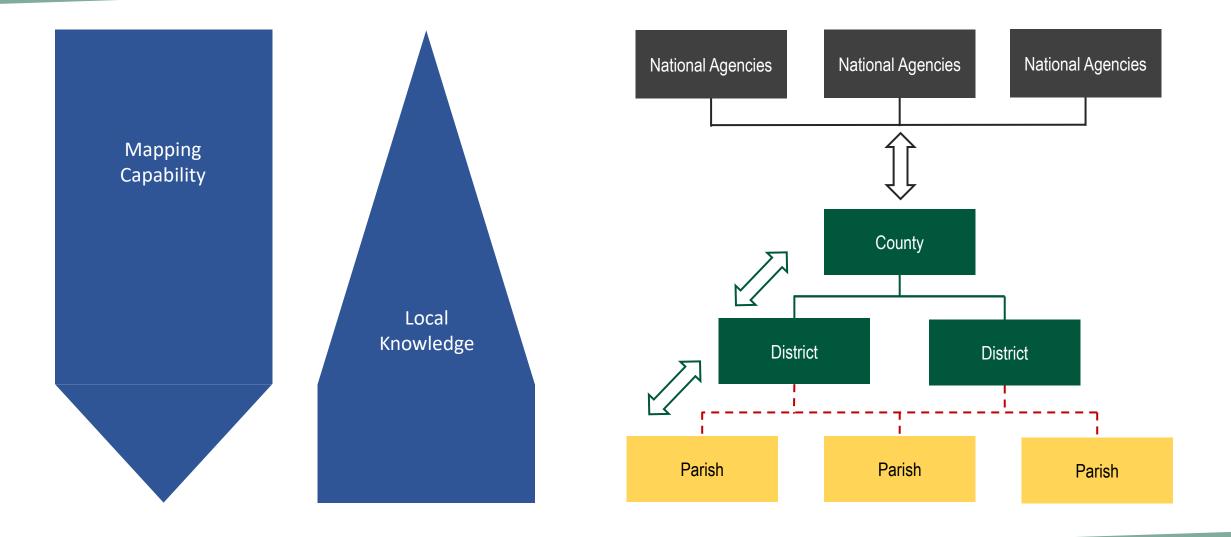
lc National Association HARNESSING LOCAL KNOWLEDGE **PARISH ONLINE** PEAR TECHNOLOGY **BLUE SKY INTERNATIONAL** 

# Harnessing Local Knowledge

NALC Annual Conference 2018







There's a disconnect between the ones with the real 'on-the-ground' information and the ones with the capability.

Equip Councils to engage on equal terms with Principal Authorities (tools and funding)

Attract young people to join their Councils

Provide better evidence to support actions and decisions

Improve Parish/Town engagement with their communities

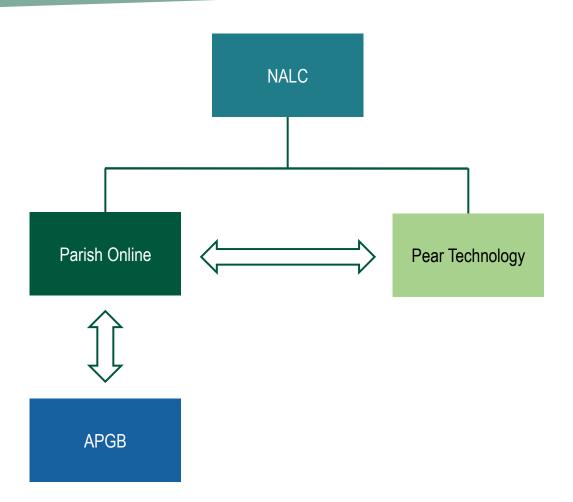


of Local Councils

NALC Partnership announced in January 2018

Parish Online & Pear Technology offer a single integrated solution

Parish Online provides access to APGB data



NALC bringing companies together to generate efficient and valuable partnerships



Introducing Parish Online by GeoXphere



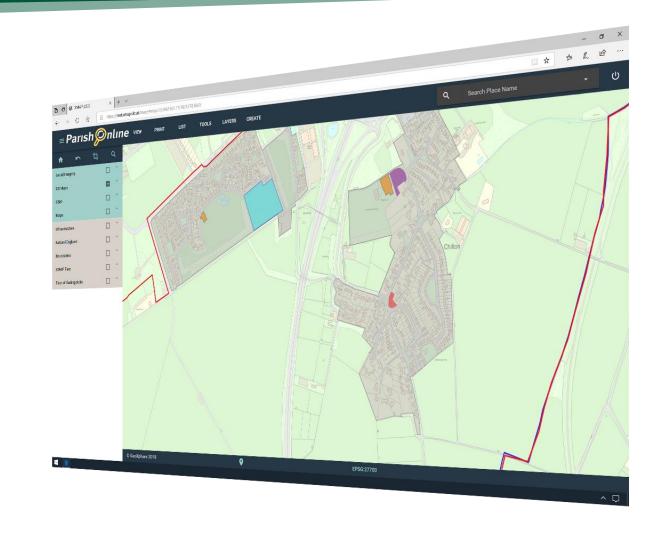
## a self-service mapping portal that helps you access digital mapping to use for your council business

Entirely web-based (no hardware or software installation or maintenance)

All data stored securely by GeoXphere (no loss of data when personnel change)

No GIS knowledge required (easy to use with comprehensive online support)

Parishes can share user accounts (editing or read-only access for volunteers or Councillors)



Easy to use mapping system for storing Local Council information.



Access Data from Government Agencies

Various categories of data with national coverage (e.g. OS MasterMap, APGB, Addresses, Environment Agency, Natural England)

Access Data from Local Authorities

Information specific to particular areas, such as Local Authority Local Plans (e.g. Gritting routes, settlement boundaries, waste collection, highways)

Maintain Collaborative Data Layers

All tiers of Government contribute to build up a national picture (e.g. Owned Land, street lighting, grit bins, trees at risk)

#### Maintain Data Private to you

Your own map layers, private to your account (e.g. neighbourhood plan layers, events, projects)



Clerks can plot their local knowledge which can then be shared out through the GIS ecosystem.

## Parish Online: Typical Applications





Asset Management



Planning Consultations



Public Communications



Neighbourhood Plans



Event Planning



Emergency Resilience



Insurance Inventories



Contracts Management



Infrastructure Plans

#### Almost all Local Council tasks have an element of 'location'.



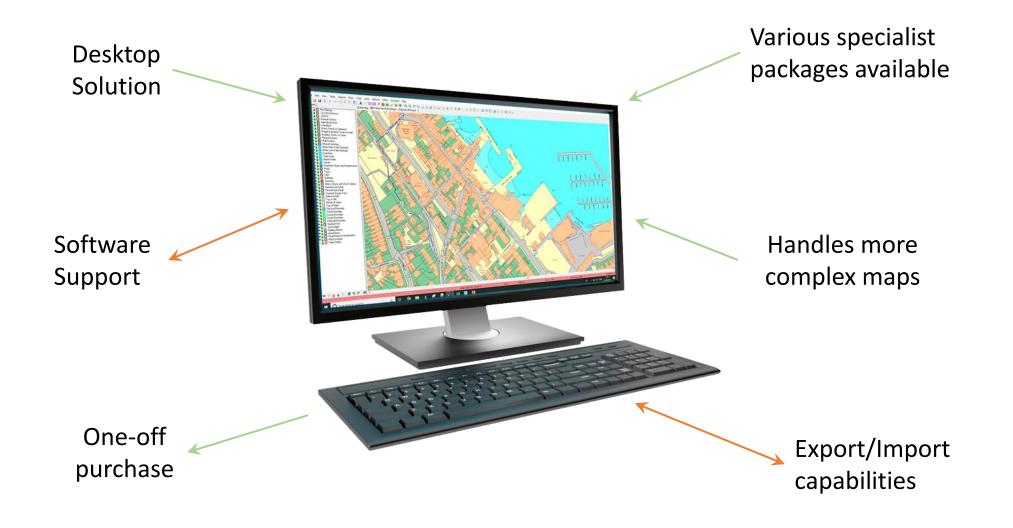


With in-built constraints information, the planning process is much more informed.



Introducing Pear Technology services





Produce complex maps for sharing with colleagues and the public.

- Experienced team.
- Map preparation.

Providing high quality accurate maps to Farm and Estates since 1995 and Local Councils since 2004.

The list on the right shows some of the types of maps we have produced.

• GPS survey service.

Cemetery and allotment where there are no base maps.

Importing of external surveys.



Cemetery Allotment Land Registry Neighbourhood Plan **Riparian Ownership** Town Walk Santa Route Fun Run Village Day Fair Market **Boundary Review** Woodland Burial Ground **Dinghy Park** Food Festival Parking Restriction Zones **Electoral Wards** Assets **Bonfire Night Grass Verges** GOAD

Our experienced team of mapping technicians can assist with advice or prepare custom maps for council use

### Pear Technology: Cemetery Management





Local information stored in paper map form can be given a new lease of life.





Our GPS services can be used by the Council, by Pear, by a contractor or trained arborist.

> Tree surveys Plot assets Ecological surveys Allotments

Import straight onto your map.

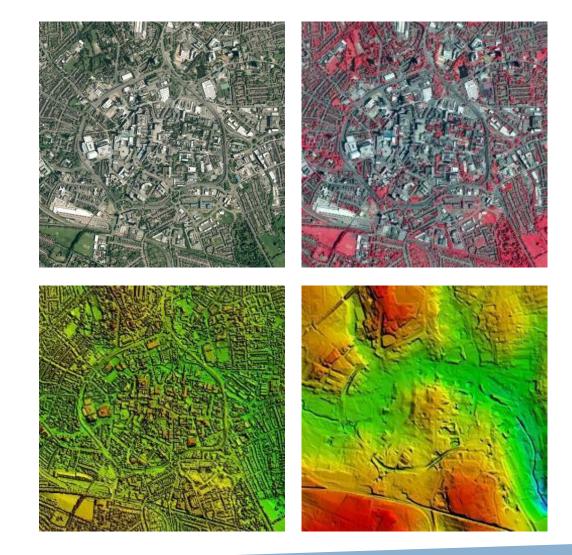




# Introducing APGB

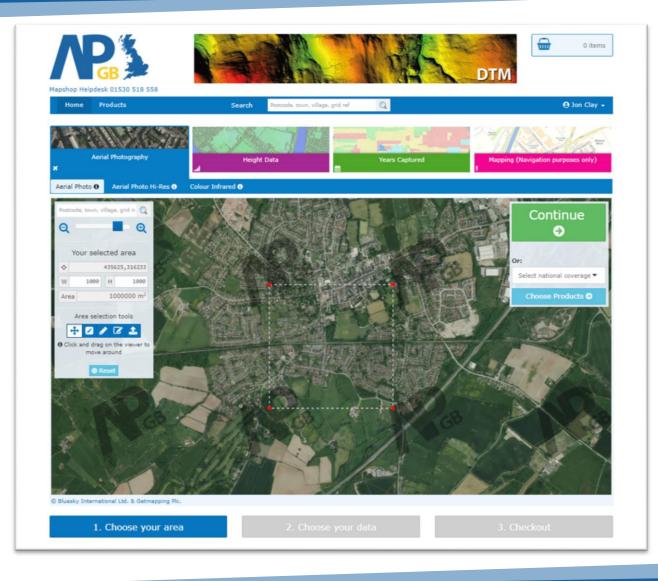
- RGB (25cm & 12.5cm) CIR (50cm)
- DSM (2m) & DTM (5m)
- Available to all PSMA Members
- Third party contractors
- Flexible Licensing
- Web Mapping Service Feeds \*

• Free at the point of use



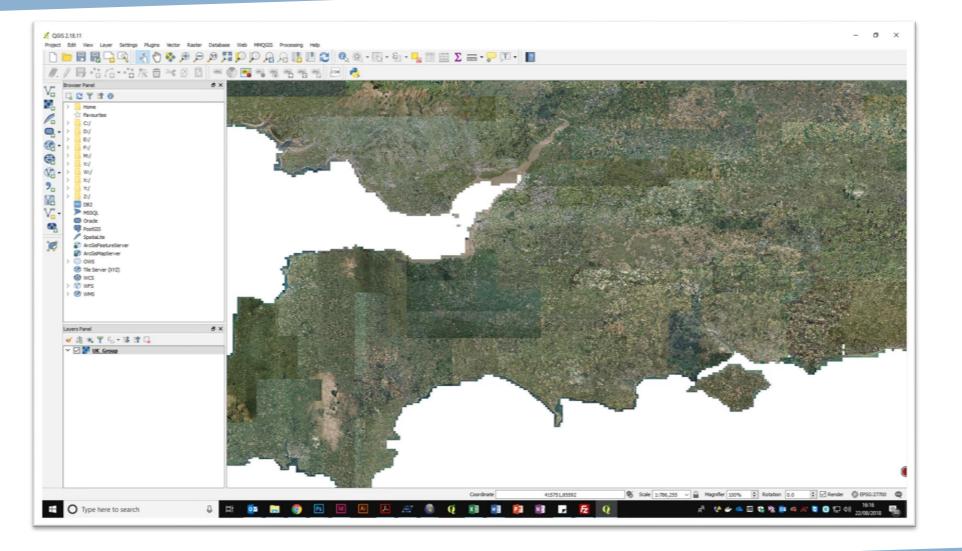
### APGB: Mapshop

"I cannot adequately express the positive impact this capability will bring to our organisation"



"We've waited for this for years"

### www.apgb.co.uk



"We're over the moon to have access to this data"

Using APGB data helps Clerks locate assets or information they know about, and plot it on the map.

NALC is supporting this partnership to harness local knowledge and use it to provide better public services.

Parish Online is a self-service mapping portal that lets you plot and share your local information.

Pear Technology provide specialist services to help you through the process of 'going digital'.

APGB provide the high resolution data for the whole country to assist in effective digital mapping.

# **Discussion & Questions**

# Parish Online

www.parish-online.co.uk @ParishOnline



www.peartechnology.co.uk @PearTechnology



www.apgb.co.uk @BlueSky