

**New Councils' Session
NALC Annual Conference
20 October, 2016
11:00 a.m. – 13:00**

NALC Big Lottery Funding Bid Sounding Board

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Summary

- **Context & Recent New Councils' Activity / Next Steps;**
- **Campaign Pyramid;**
- **Bid Context;**
- **Bid Content (1);**
- **Bid Content (2);**
- **Bid Content (3);**
- **Next Steps;**
- **Q. & As; &**
- **Contact Data**

Context & Recent New Councils' Activity

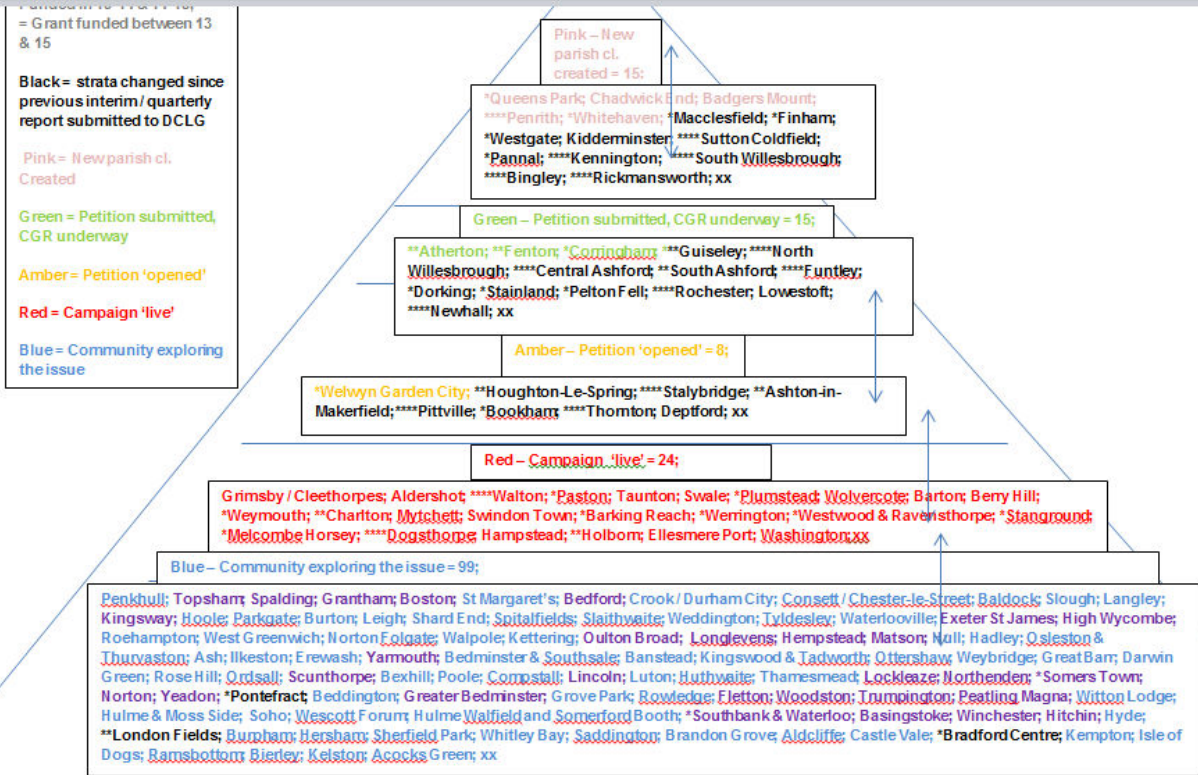
- New Councils' Programme delivered between 2013 & 16;
- Value was 1 million GBP;
- Saw creation of 15 new councils from funding;
- Greater awareness of parishing across local government;
- 48 campaigns were funded during 3 years; &
- Raft of policy documents and case studies produced at <http://www.nalc.gov.uk/our-work/create-a-council>

- Next Steps

- No more central government monies available;
- Seeking alternative sources of funding;
- Supporting WALC deliver outputs from Awards For All funding emanating from this event (see <https://www.biglotteryfund.org.uk/global-content/programmes/england/awards-for-all-england>);
- Making a bid for 200k over two years from 1/4/17 from Reaching Communities pot in early 11/16; &
- No national activity can be delivered without County Associations.

Campaign Pyramid

CP Overall 051016 - Microsoft Word



Bid Context

- NALC undertook research earlier in 2016 to identify possible national funding pots to apply to to progress new councils' activity moving forward;
- The BLF Reaching Communities fund was identified as a possibility;
- A draft bid was worked up in early summer 2016 – and shared internally and then with a couple of campaign groups and County Associations;
- The draft bid was then further refined in mid Summer 2016 and sent round for further comment to a slightly wider grouping;
- The bid was then worked up again and circulated to all County Associations for comment;
- The bid has been worked up further and issued to all NALC new council contacts for comment from the New Councils' Programme;
- Please e-mail me at chris.borg@nalc.gov.uk any final comments on the draft bid PDF by latest 09:00 a.m. on 7/11/16 – it will be finalised and submitted same day to BLF; &
- BLF has confirmed we are eligible to apply but that the emphasis is on frontline funding and not infrastructure so the environment is fiercely competitive.

Bid Content (1)

- **1. Grant support**
- **Ongoing Campaign grants - Targeted grant for 35 campaigns at Community Governance Review (CGR) stage enabling them to complete their parish campaigns;**
- **2. Direct Support**
- **Grant targeted at 35 areas at CGR stage to access funding to provide relationship management, guidance and advice from County Associations of Local Councils;**
- **3. Advice and Guidance Service**
- **Dedicated helpline - Provision of information, advice and signposting to campaign groups) (serviced by NALC staff, promoted on NALC web-site).**
- **4. Case Studies**
- **Updates to 10 case studies delivered during 2015-16 New Councils' Programme - showcasing progress with 10 various campaigns at different stages of the campaign journey (see <http://www.nalc.gov.uk/our-work/create-a-council>).**

Bid Content (2)

- **5.Targeted Champions Mobilisation and Learning Events**
- **2 Targeted ‘invitation-based’ events for campaign areas / County Associations of Local Councils (our local network) / Neighbourhood Forums. There will be one Northern event and one Southern event (England). The events will encourage the sharing of campaign ideas & materials – 09/17 & 01/18 – and encourage sustained buy-in to the programme.**
- **The events will also sustain a Network of Champions (a Network of 48 leaders of current campaigns to set up parish councils across England). We will also encourage attendees to join the Locality Community Rights Network which promotes the creation of stronger communities in urban and rural areas with communities supporting themselves.**
- **6. Engagement with Neighbourhood Forums**
- **There will be at least one targeted communication to all Neighbourhood Forums to promote campaign grant opportunities rules (see 5 above) in England. This will be done in conjunction with the Locality Neighbourhood Planning team (which has access to the contact details of all Neighbourhood Forums in England).**

Bid Content (3)

- **7. Engagement With Civic Bodies**
- **There will be at least one targeted communication to all civic trusts in England promoting campaign grant opportunities and encouraging them to support campaigns for new parish councils in their areas (as in Macclesfield, Cheshire). This will be delivered in conjunction with Civic Voice (which has contact data for all civic trusts in England).**
- **8. Best Practice Guidance / Consolidation of Online Campaign Hub**
- **We will develop and promote the New Councils' E Hub (<https://dbx.onehub.com/signin>)**
- **so that all campaign champions continue to have access to relevant campaign materials**
- **(such as posters, leaflets and petition samples) to promote new parish councils as a way of becoming more active citizens in delivering strong, improved communities.**

Next Steps

- **Should know by Christmas if RC bid proceeding to Stage 2 or not (if successful will let County Associations know and will need more input on agreed detail, please);**
- **If not successful at Stage 1 will seek alternative national funding probably through Esmee Fairbairn Foundation (which Plunkett have an excellent relationship with) – and / or will work with County Associations on targeted new councils' activity using Awards For All applications submitted (as with WALC) through eligible County Associations;**
- **We will continue to argue the cause for new council creation with DCLG and the need to streamline and make it easier to set up new councils – pushing for the long outdated Community Governance Review guidance to be updated at some point soon; &**
- **- Whatever form this work takes please continue to support NALC in its work in this area – it would not be possible without you.**

Q. & As.

- **Contacts & Links**
- Chris.borg@nalc.gov.uk
- **T. 020 7290 0741**
- <http://www.nalc.gov.uk>