

SALISBURY

CITY COUNCIL



Welcome

Councillor Amanda Foster



Annie Child, City Clerk



Communicating Effectively with your Community



Salisbury City Council – a
snapshot of our activity



Salisbury Shopmobility has recently been refurbished and given a fresh new look



The Market Place on Armed Forces Day 2018



Our cremators



420 hanging baskets have been purchased by local businesses this year which far exceeds records from previous years



Residents of Salisbury were delighted to see Gilbert the Dragon back at Salisbury in June



Salisbury City Council celebrated its 10th birthday in June
2019



Salisbury's first water fountain was installed by Salisbury City Council in April 2019



Alongside the water fountain, Salisbury City Council installed two recycling bins in the city centre.



Working in partnership with our contractors



Councillors joined the public to enjoy Salisbury's annual Charter Fair on Sunday 20 October. The Fair has been held on the third Monday of October since 1227



Councillors and Salisbury residents paid their respects at
Salisbury's Remembrance Sunday



Councillor John Walsh was elected as Mayor at Mayor Making 2019



Salisbury residents joined the Councillors in attending a D-Day Memorial Service at the Salisbury War Memorial

THE TEENAGE MARKET®






A reminder of 2018.....



Join us as we celebrate
ST. GEORGE'S DAY
Sunday 28 April, 11am - 4pm
Salisbury Market Place,
Guildhall & Guildhall Square



Fair rides, puppet shows, street food, workshops,
medieval story telling and much more!
A GREAT DAY OUT IN THE HEART OF THE CITY

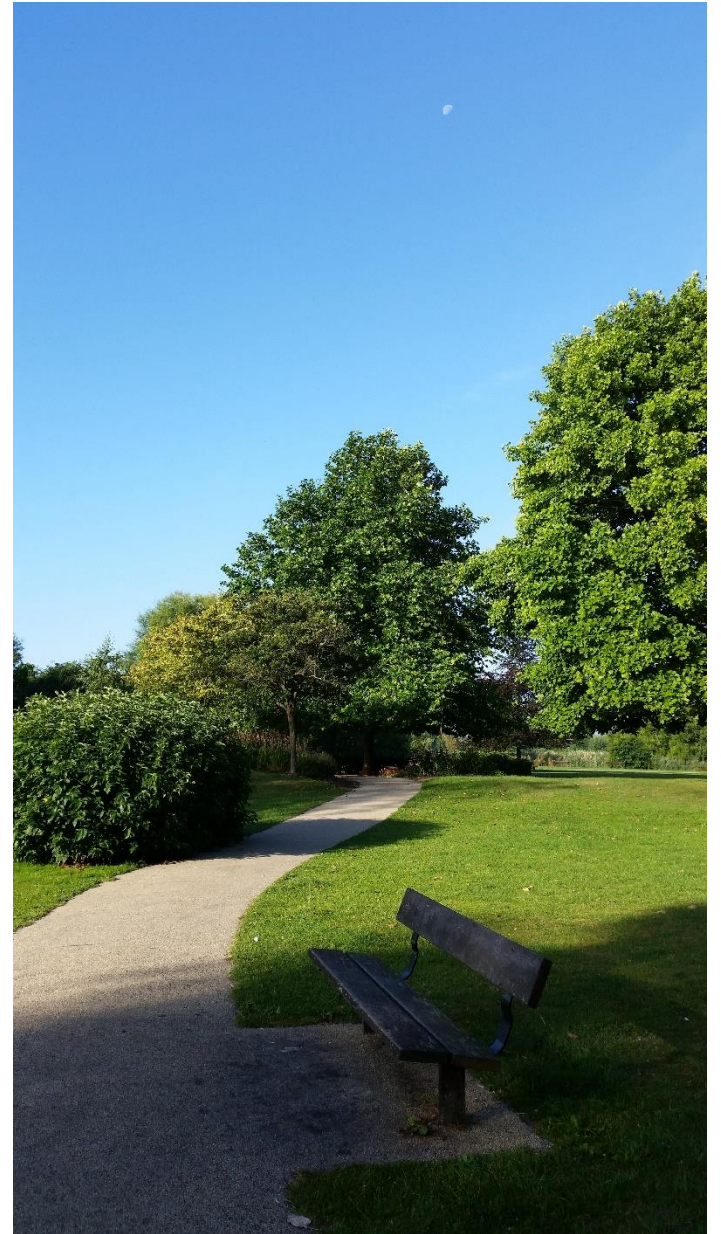
Get in touch with us
t. 01722 342860
e. events@salisburycitycouncil.gov.uk
www.salisburycitycouncil.gov.uk



Happier times with our new town crier this year



Our parks

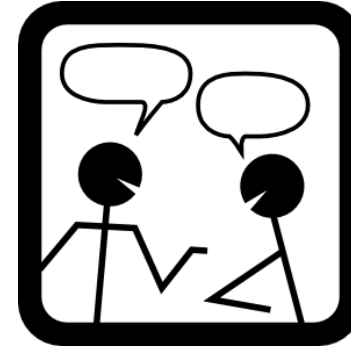
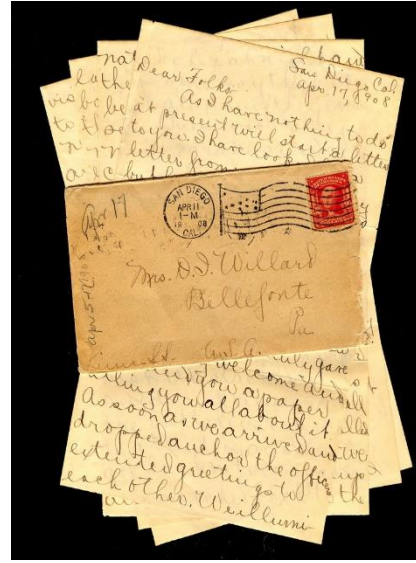




Car boot sale in full swing on Market Place

Communication

- Communication is two way
- Many forms



Communications

5 Ws and 1 H

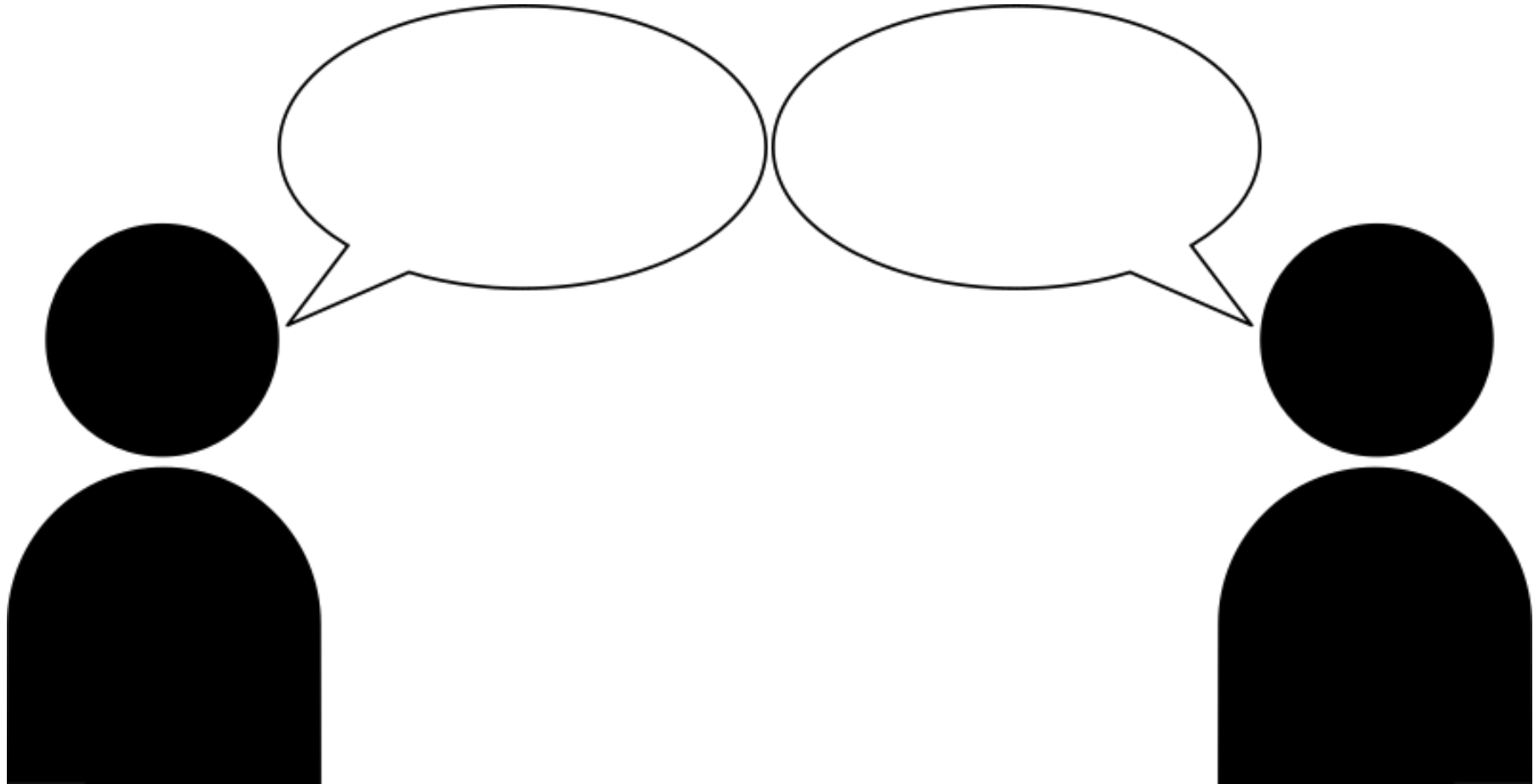
- Why ?
- What ?
- Where ?
- Who ?
- Where ?
- How ?



5 Ws and 1 H

- **Why** - Always know why you're doing what you're doing
- **What** - What do you want your residents to know or do as a result of your comms?
- **When** - Be strategic and specific with your timing.
- **Where** - Know where you are publishing your content.
- **Who** - Who is your audience? Know who you're trying to reach.
- **How** - meetings, telephone calls, social media, printed info, noticeboards, newsletters,

Communications – Why?



Communications - What ?



Communications – When?



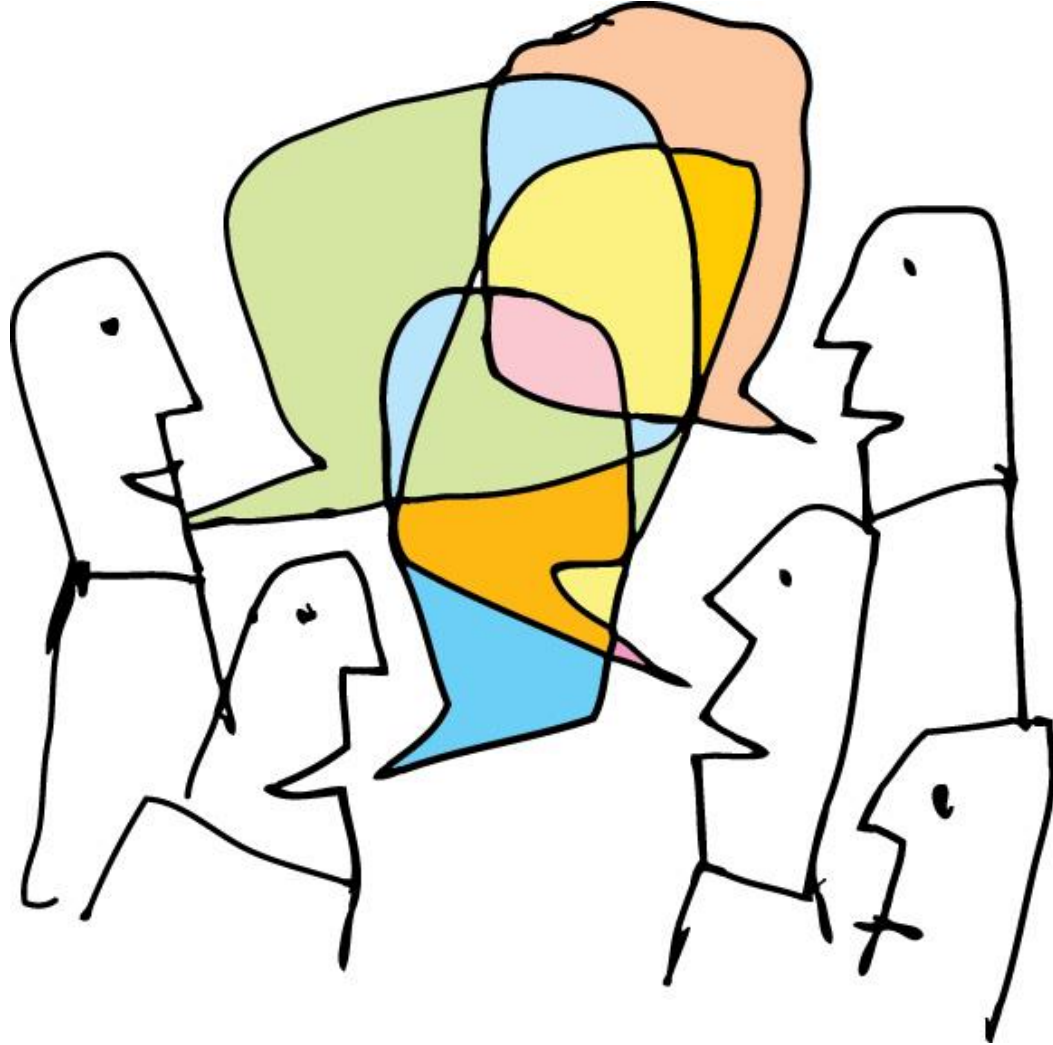
Communications – Where?



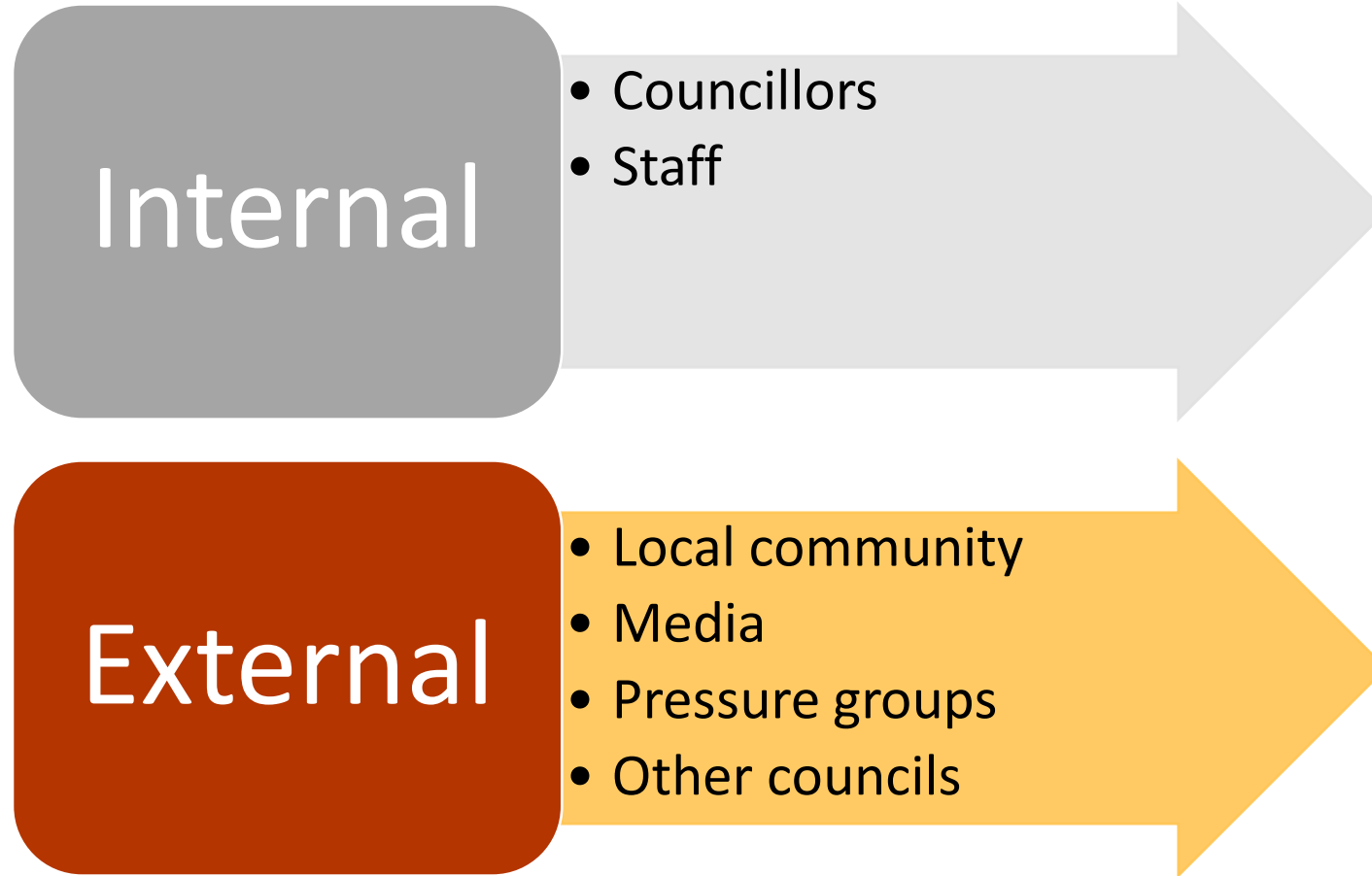
Communications – Who?



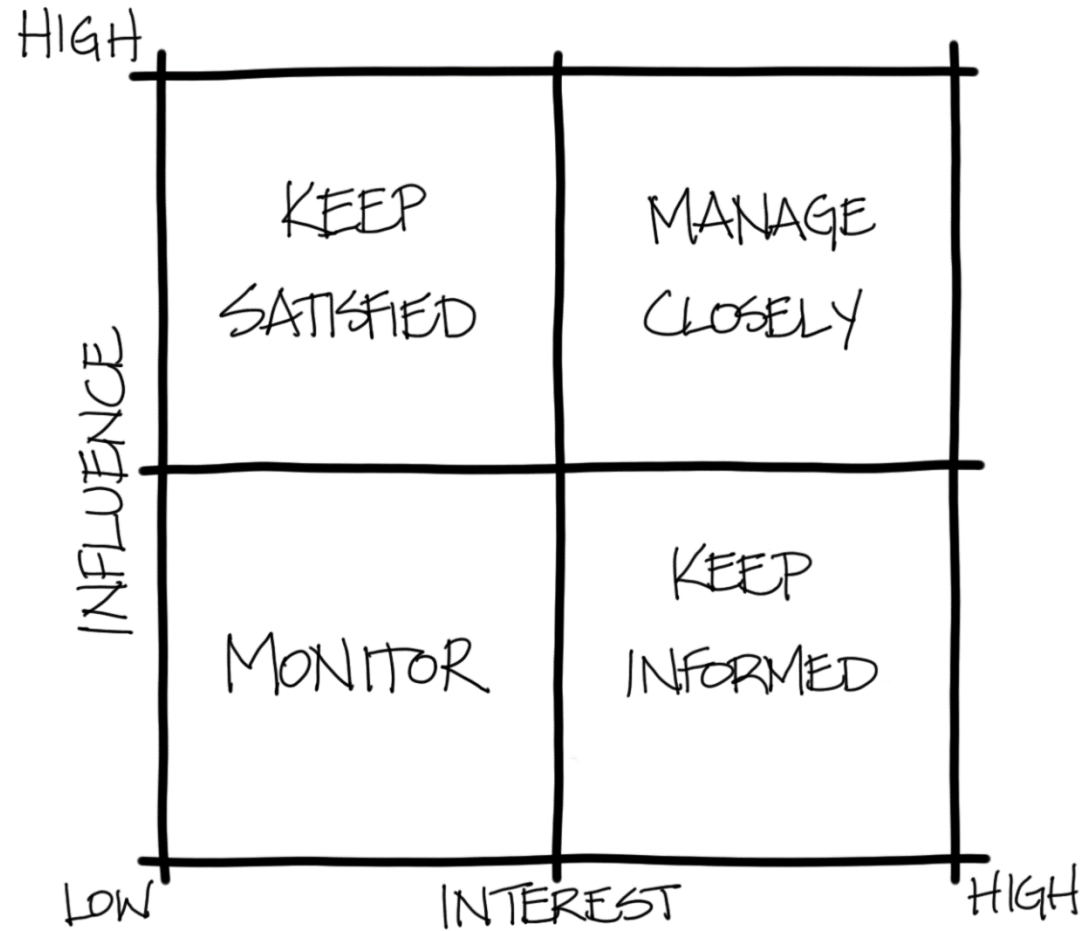
Communications – How?



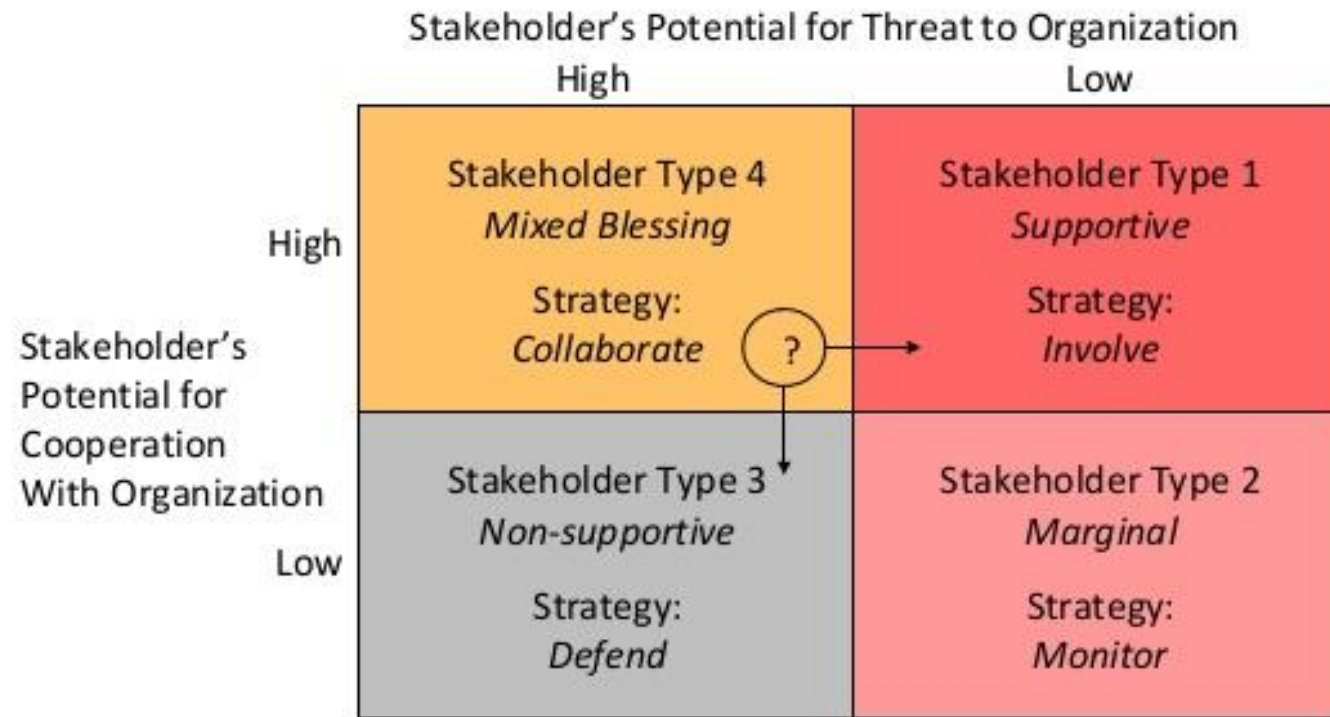
Stakeholders



Types of Stakeholder



Types of stakeholders



Mapping **your** Stakeholders

❖ Who are they?

❖ Where to they sit?

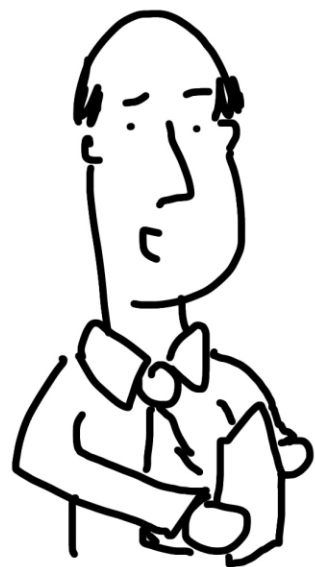
5 Top Tips for Communication

- ✓ Remember to listen
- ✓ Think first about your audience and what influence you want to have
- ✓ Be clear and concise
- ✓ Repeat as often as required!
- ✓ If your communications aren't bringing you the results you want, try something different



poohytoo.tumblr.com

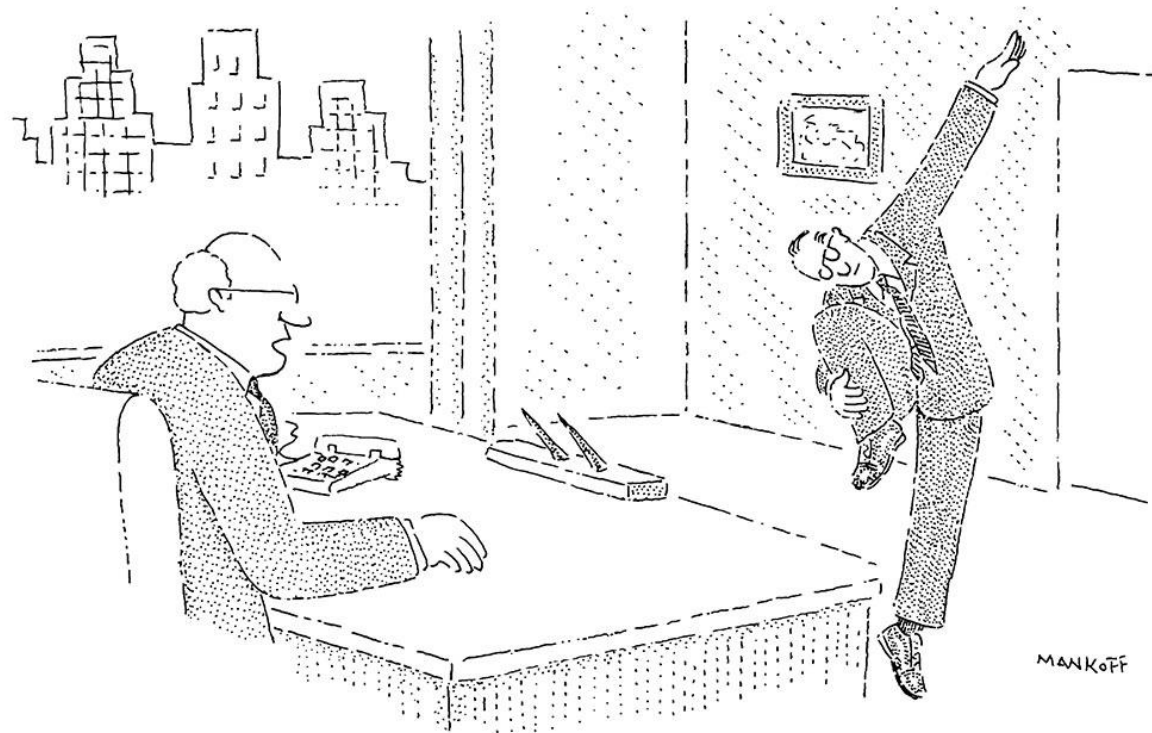
This report reads like it
was written just for me.



That's because it was.



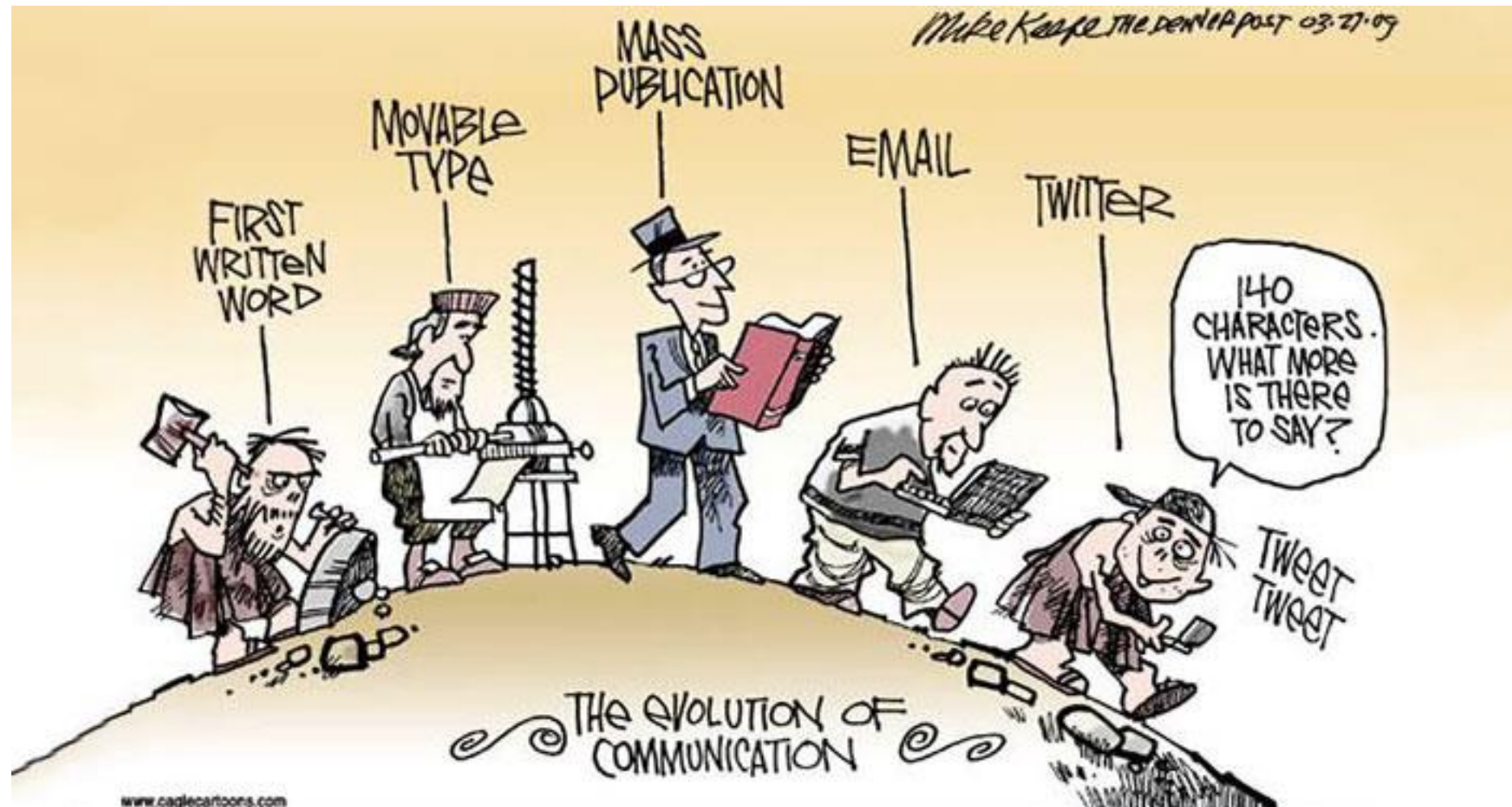
freshspectrum.com



*"Say what's on your mind, Harris—the language
of dance has always eluded me."*



“What is it, boy? Want to go outside?”





JOIN US AT THE SALISBURY ICE RINK

AS PART OF THE FESTIVE FUN IN
THE GUILDHALL SQUARE

SATURDAY 30 NOVEMBER - SUNDAY 5 JANUARY

SCHOOL BOOKINGS AND PRIVATE HIRE AVAILABLE

Visit www.christmasinsalisbury.co.uk to book

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