

# Diss Heritage Triangle Project

## Town Centre Improvement

Deborah Sarson

Diss Town Clerk





# Introduction

- Introducing Diss
- The Heritage Triangle Project – what it is
- The journey - how and why did we get here
- Challenges along the way
- Outcomes
- Conclusion

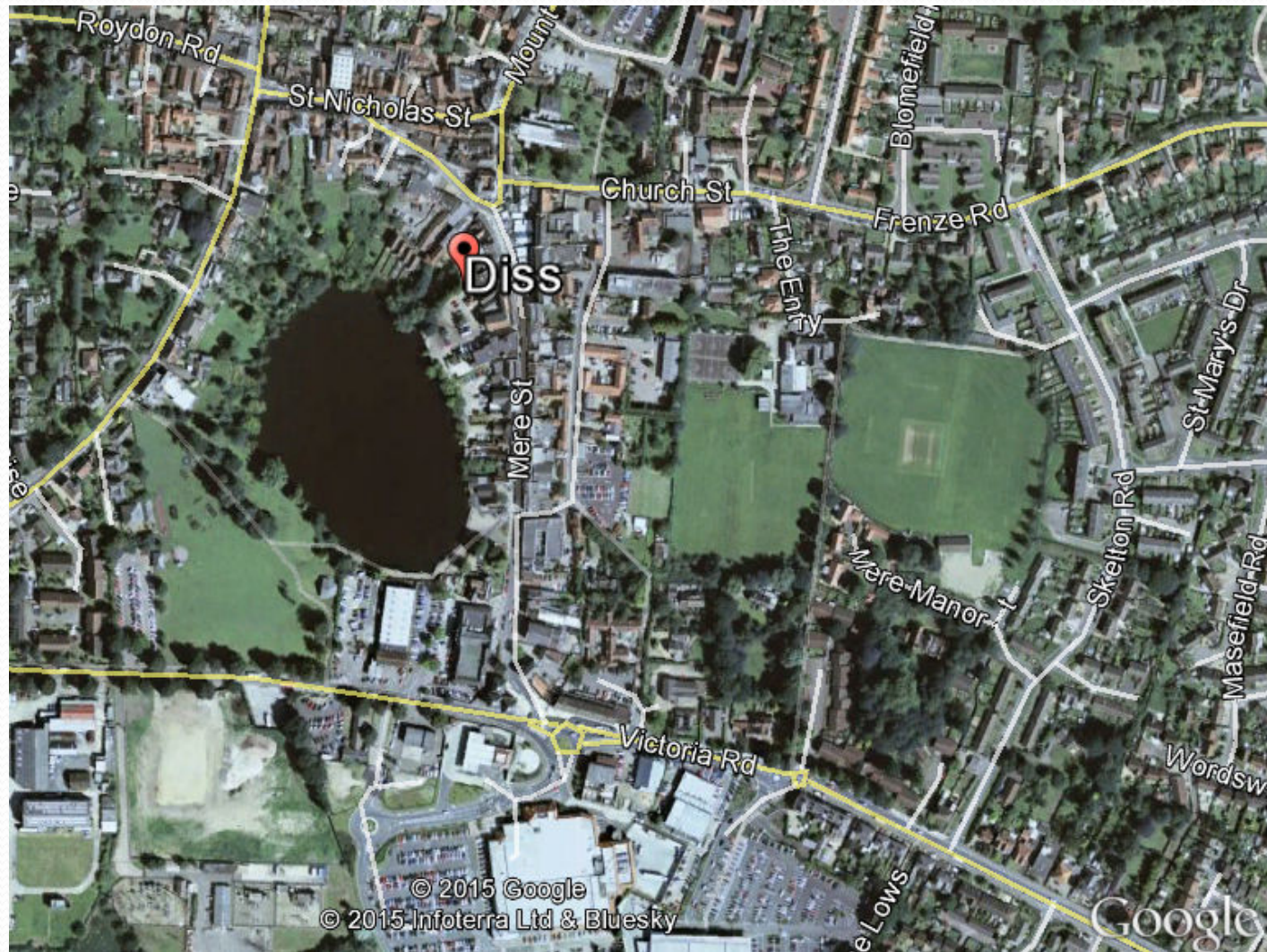
# Diss - Location



Google Maps, 2015



# The Town of Diss



Google Earth, 2015





Google Earth, 2015

# Diss Heritage Triangle Area

# Diss Corn Hall in Context





# Diss Corn Hall



Hudsons Architects, 2014

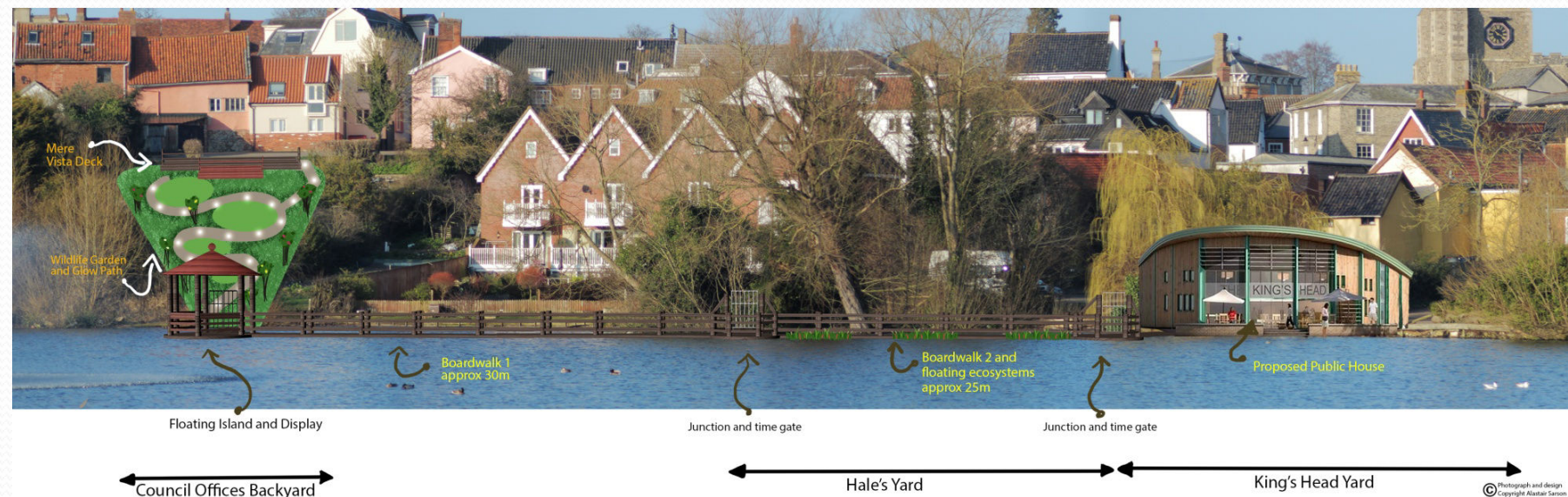


The Landscape Partnership, 2014

# Heritage Streetscape Scheme



# Boardwalk and Gardens



Alastair Sarson, 2014



# The Challenges

- Asset disposal
- Partnership working
- Community engagement
- Applying for funding
- Managing Risks
- Sustainability



# Sustainability

New organisation to be formed to take on responsibility for:

- Long term maintenance of streetscape & gardens
- Organise events
- Promote the Triangle
- Engage with stakeholders
- Update displays
- Maintain interest





# Stakeholder Engagement

- Identify the stakeholders
  - businesses
  - landlords
  - relevant community orgs/charities
  - customers
  - public sector
- Identify willingness to work together
- Use creative ways to engage



# Outcomes

- Trader association formed
- Organising regular annual events
- Cross promoting each other
- Collaborative marketing
- New businesses setting up in anticipation
- Diss bucking the national footfall trend – up 11%
- Profile of Diss raised generally



# More Information

[www.heritagetriangle.co.uk](http://www.heritagetriangle.co.uk)

[www.disscornhall.co.uk](http://www.disscornhall.co.uk)

[www.disscouncil.com](http://www.disscouncil.com)

[www.facebook.com/dissheritagetraders](https://www.facebook.com/dissheritagetraders)