

The logo consists of a solid purple square with the words "Our Place" written in white, stacked vertically in a sans-serif font.

**Our
Place**



Our Place - Trowbridge

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Our Place - Trowbridge

- *Place Management*

“At the end of the current council term of office in 2017, Trowbridge Town Council, in partnership with others, where appropriate, will influence and coordinate the management of the whole town on behalf of the community, we will ensure that responsibility for those things which; are local, which are different from other towns, which need local input and influence and which have an impact upon our local community and our local economy; are controlled and managed locally.”

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- *Place Management*

In 2015, Our Place will have helped us to coordinate the sustainable development of the town centre:

- Masterplan
- Transfer of car-parks
- Business Improvement District
- Health and Leisure campus
- Heritage and the arts
- Discover TROWBRIDGE
- Wayfinding
- Public Safety

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- *Place Management*

Masterplan:

Adopt the Masterplan for Trowbridge as part of the Wiltshire Core Strategy.



Our Place - Trowbridge

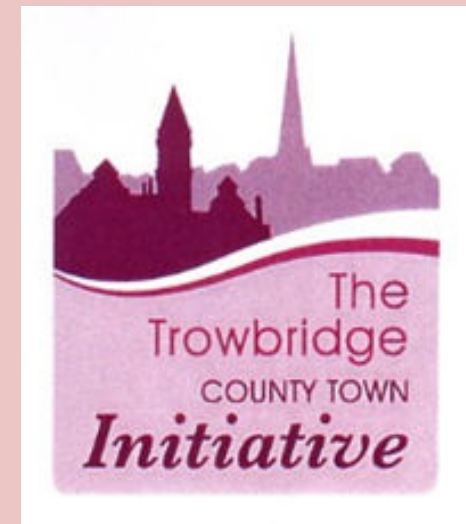
- *Place Management*

Transfer of car parks:

Reach agreement on the transfer of a cost-neutral package of assets from Wiltshire Council including town centre car-parks, with local control over charges and length of stay regimes.

Business Improvement District:

Establish a successful BID for Trowbridge town centre.



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- *Place Management*

Campus:

Ensure that Wiltshire Council's decision to develop a campus for Trowbridge provides a town centre development, including new and improved health services in conjunction with the NHS and CCG and new active leisure facilities.



Working in partnership with

Wiltshire Council
Where everybody matters

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- *Place Management*

Heritage and arts:

Support the expansion of Trowbridge Museum and the refurbishment of Trowbridge Town Hall with significant external funding, to develop the town's cultural facilities including heritage and the arts.

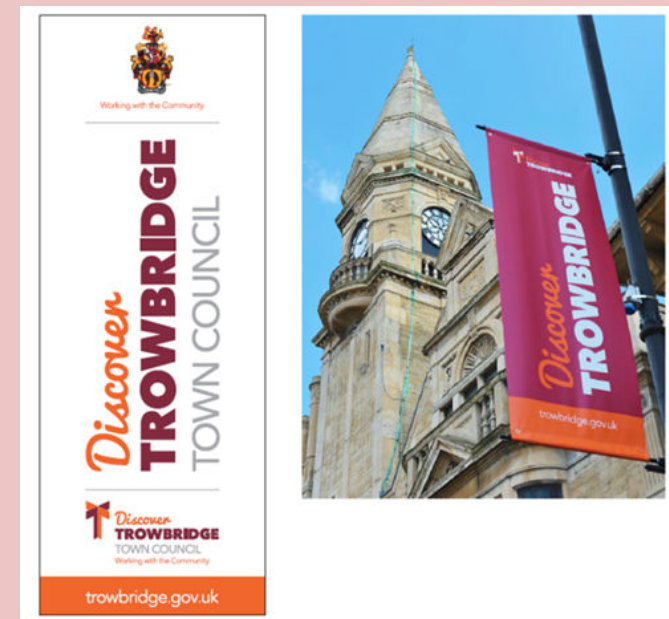


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- *Place Management*

Discover TROWBRIDGE:

Discover TROWBRIDGE branding will be established through the community and across all local organisations.



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- *Place Management*

Wayfinding:

Wayfinding will be improved, linking together key arrival points, the historic core town centre, new developments and the suburbs.

Public Safety:

The public will feel safer and will spend more time in the town, including at evenings and weekends.





Discover

TROWBRIDGE