



Professional Support • Expert  
Advice • Flexible Service •  
Pragmatic Approach

People & Development Solutions  
Designed for the Local Council  
Sector



Hampshire Association  
of Local Councils

Serving Local Councils in  
Supporting Hampshire's Communities

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# This Session

NALC's request to me:

- To 'introduce' for ten minutes
- a short breakout activity for delegates in round tables for 25 minutes focussing on funding and grants accessed by delegates in their own areas and investigating the types of support larger councils would need to make such funding and grant bids.
- Feedback and summing up

# Understand Your Overall Position

- Your own financial position
- Borrowing
- Areas ripe for Grant Funding?
- Do you have a Plan?
- What expertise and time resources can you call upon?

# Projects - Identify What You Need

- What complaints and concerns have you received?
- What 'groups' are missing out?
- Is this a job for you, or partner or?
- Is everyone agreed and clear on direction?
- Is it really needed and can you explain it?

# Build an Evidence Base

- Central and Local government Statistics
- Appropriate consultation – you have to do this!
- Think about the issues -
- Maybe, Health and well-being, anti-social behaviour, intergenerational, community cohesion, regeneration

# Prepare a Solution Bid

- Be clear about target groups and beneficiaries
- Focus on Outcomes
- Partnership good!
- Think Sustainability
- Think Evaluation

# Finding your Funding!

- Each funder has their own aims, criteria and funding conditions
- Speak to them if you can
- Choose carefully
- Think Big Lottery Fund, Landfill, Trusts and funds, Central and local authorities, Sponsorship, Crowdfunding

# Apply!

- Avoid assumptions, tell a story
- Need and Outcomes
- Innovation
- Publicise success if you are lucky
- Evaluation



# Over To You



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