



Hampshire Association of Local Councils

Serving Local Councils in Supporting Hampshire's
Communities



FINDING PROJECT FUNDING

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of Local Councils

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Supporting Hampshire's Communities

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To be successful:

You need

- Time
- Knowledge
- Determination
- Strategic Understanding

Develop a Funding Strategy

- Cllrs must understand finances as a start-point
- Setting the Precept
- PWLB
- Income
- Asset Replacement
- Medium to long-term financial planning

Three Main Strands of Funding

- Big Lottery Fund
- Landfill Funders
- Trusts

Understanding Potential Funders

- Choose the Right Funder
- Getting to know them
- Understand the question
- Gathering evidence
- Explaining your solution

Identifying and Demonstrating Need

- Consult and engage
- Involve User Group(s)
- Desk research

Making Sense of Outcomes

“Outcomes are the changes that will come about as a result of the project”

Examples

- Reduction in anti-social behaviour
- More young people engaged in positive activities
- Improved family relationships
- More positive community attitude to young adults

What Does a Good Application Look Like – Top Tips?

- Get informed, find out what local support is available
- Don't start your project until you've successfully applied!
- Need – funder's objectives match your proposals?
- Talk to body before applying

Top Tips continued

- Project/business plan
- Imagination and lateral thinking required
- Match funding
- Demonstrate that your project cannot proceed without support
- Get it checked over – be critical
- Would you give your money to this request?

Segments of Three Testimonials – in Norfolk

- “I just wanted to say a huge thanks to you for suggesting the Tennis court grant - I did a frantic last minute application and we have just been told that we have the money! Thanks again - your workshop really was invaluable.”
- Rebecca Matthews, Partnership Manager,
THE GRIFFON AREA PARTNERSHIP”

In Hampshire

- “Sport England Inspired Facilities Grant -
- I followed up one of your grant leads and have just heard we have won £46K towards a new all weather pitch. So THANK YOU and Merry Christmas!”
- Nicki Oliver, Clerk to Wickham Parish Council

And Leicestershire

- ...submitting to Wren for £45k for a new playground. I thought you might like to know that we had been successful. We were also successful in obtaining a £10k grant for adult gym equipment.... So just to say thank you for all the help you provided on the course and in checking the application. It was much appreciated.

Anne Daly, Bottesford Parish Council



To Run a Half Day Session in Your Area Contact Us:

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