



Ask who is here

Population under 5000?

What do you offer ? Play areas? Skateboard? Youth club? Sports facilities?

Principal council cutting youth work?

We've been asked to address two key things, working with younger residents and opportunities to think differently.

We're all facing cuts to youth funding by principal councils. How can we respond ?

We've been asked to share two projects in Yate which may help others think through the position – but we also all want to hear from others in the room about their innovative ideas.

## Introducing Yate – by young people



- <http://www.fixers.org.uk/news/10787-11208/yate-youth.php>



2014, Andy Parsons a young person did this, with help from Fixers – the Town Council was simply asked if they could use our facilities to film.



Young people at centre of  
our thinking – not just  
about youth facilities

- Their world not ours
- Timescales
- Involving as leaders
- Communication




Their world not ours – not even Lori's world

Timescale – impatience

Communicating – skateboard vandalism story

Do you have young people working for the council? As apprentices? Or volunteers?




**Recommendations**

The following recommendations for Yate Town Council are based on the findings of the research. They are:

**Leisure services and facilities**

ways of increasing access to leisure services and facilities for young people (financial barriers and who are marginalised (e.g. LGBT)). Particularly lessons activities that seem to be restricted to young people whose parents can afford them.

If it is possible to support the development of a cinema in Yate (if it is not a development).

more intergenerational activities and interactions, including by using the leisure centre to not discriminate against young people by defining ways they can use the facilities.

ways of making sports fields (e.g. football fields) open to young people to structured and unplanned ways, outside of club sports.

where the youth budget is spent and ensure that it equally benefits young people in the north and the south of Yate, or where the need is greatest.

**Young people in Yate and their perspectives on leisure services and facilities**

*Research Report*

28 August 2013

Rachel Lander

Prepared for Yate Town Council

# Listening

## Listening – my ILEA story

lander study - truly indep assessment not vested interests

They may not want what the ‘experts’ say they ought to want.



## Their agenda

Council helping turn young people's ideas into reality  
– not just direct provision

- 'we want a cinema'
- 'we want more trees on the common'
- 'can we turn the Wellingtonia into a sculpture'

Payback – our town got a commercial multiplex. AND  
three new councillors in their early 20s.

Campaigning with young people to get a cinema. They did the up front, we worked with the MP on getting the deals done. Both the young people running the very ad hoc stall they'd set up became town / parish councilors at the next election.

And the boy with the space became a councilor

But beware – The wellingtonia. Story of Andy and graffiti showing attitudes to young. But now..... any time a tree comes down....



## Usual things

- ✓ Play zones
- ✓ Skateboard
- ✓ Youth club sessions
- ✓ Sports facilities
- ✓ MUGAs



Play areas – keep refreshing and changing, but always involving young people in design as with Tyndale park gates – less vandalism

Skateboard – big one designed with experts, all ages (benefits), accidents, risk – but then small one other side of town in response to Lander report

Youth club sessions

Sports facilities including MUGAs – boxing as latest example. It is what young people are asking for.



One thing young people want is events – their self organized events at Skateboard Park or ones we fund/ organize

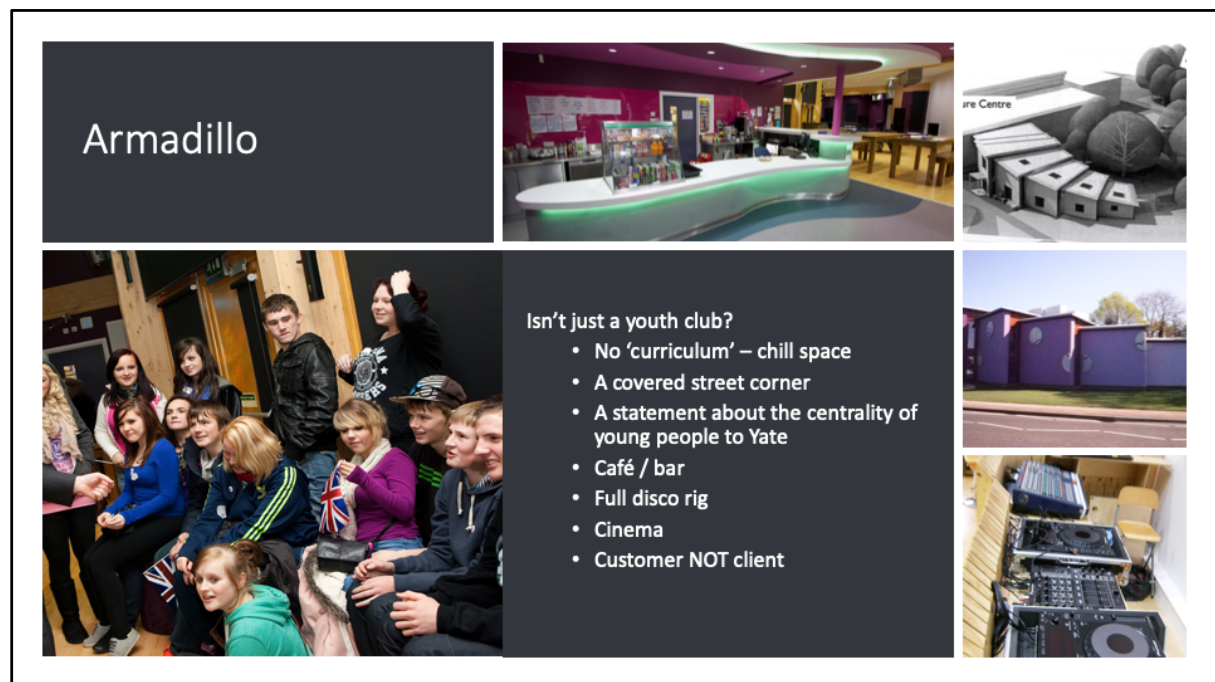


Photo on left is with prince Edward at opening.  
Key location in town centre to show young people are central.

## How: partnership

- Tripartite – young people, Town Council, Unitary Authority
- Mobilised the town to raise £1.3m
  - First donation – social housing tenants
  - THE scheme people wanted to back – changing attitudes as well as cash



Tripartite right through site, hempcrete design,  
Award willing  
£1.3m including community cinema  
Frances Maude from cabinet office  
Prince Edward opened.



## Usage and impact

- Changed attitudes
- Daytime use/ community cinema covers 25% of running cost.
- Open 29 hours a week for young people
- 50% cheaper per hour than nearby youth clubs
  - Net cost per hour £122
- Footfall higher
- Flexible – eg afterschool, sundays, year 6

Changed attitudes of shopping centre

Cost effective compare to other schemes. Costs a lot but per head cost is tiny

Importance of flexibility eg we tried afterschool as they said they wanted it and sundays as they said they wanted it. They didn't. Now doing a year 6 session as they wanted it. And doing 4 – 6 again as small but important cohort.

Listen to what young people SAY – but also try things out. Eg they said they did not want activities, they just wanted to chill. But some DO want activities so do it in background.

Total budget cost for Armadillo is £81, 334 running costs plus 158,344 staff= £239678 2018/19 (loan repayment is 37,820)

So NET cost is 179108

But opens 29.3 hours a week. £122 an hour of opening. Whereas st Nicks in run down building is more, and Brimsham is over 50% more.

Averages 60 a night but up to 150

## Urbie – flexible response

**Taking youth work to young people**

**Their territory not ours**

**Youth centre on wheels**

**Computers, TV, music, 'Hot chocolate and wifi'**

**Taster or regular sessions in villages**

**Flexible – go where young people are NOW**



Cost effective in an age of cuts:

Capital cost       £38,555

Annual fixed cost   £ 7,815

Per hour in use £36  
(incl fuel & staff)



What is detached youth work

Why do it – reaches young people who don't want to go to venues

How – don't need a vehicle, Pat and Jan with their scooter, the scooter being the identifiable thing.

What – free wifi to attract people – chance to chat, deal with any antisocial conduct, find out what is troubling folk, THEIR place THEIR agenda

Their territory not ours so people open up more. - and their issues eg the Friday night condom run.

Impact data

Notion of flexibility and ability to support villages

Stress how cheap and that we had Social landlords, business association etc queuing up to make donations to capital.

Staff costs, runs 44 weeks, 2 nights a week for 3.5 hours. Costs £9462 for staff for a

year = £100 a night to have it on the road

- Today's citizens not just tomorrow's
- Change agents
- See the world differently
- Teenagers are experts



Why?



John Davis example

Granny example.

County Hall example

What canst thou say?

Old forget we were young once or worse, think the young now are the same as we were.



Average spitfire pilot age in battle of Britain – 20 ‘ they can help us but they don’t have the experience for us to give them responsibility

Gibson 24 when created and led Dambusters

Just a few examples show the sorts of things young do

Knitiversity:

A student, concerned at modern day slavery (Bristol’s past makes us particularly sensitive to slavery concerns), identified that GPs have a unique opportunity to spot slavery – so led a group that developed training resources for GPs to help them spot potential slavery – which the NHS is now rolling out nationally.

Thank you for coming to this session  
Please share your ideas with us



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