

A person with white hair, seen from behind, sits on a wooden bench. They are looking out over a body of water under a cloudy sky. The entire image is covered with a semi-transparent red overlay. On the right side, there is a white rectangular area containing text.

LAYING THE FOUNDATIONS FOR CHANGE:

**MAKING PROSOCIAL
COMMUNITIES THROUGH
HOUSING AND SOCIAL
INFRASTRUCTURE**

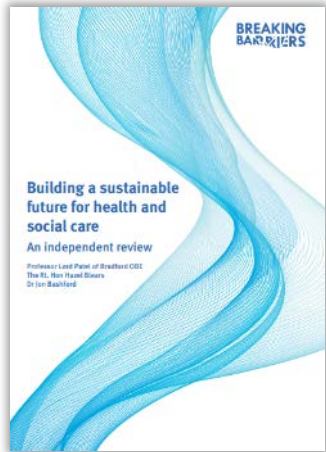
17TH DECEMBER 2019

AGENDA



2:00pm – 2:05pm	Opening remarks	Dr Jon Bashford, Director of Research at Breaking Barriers Innovations
2:05pm – 2:40pm	Plenary Session One	<ul style="list-style-type: none">• Introduction to BBI and Playbook programme in Portsmouth• Setting out national context for social isolation• MHCLG context to Portsmouth programme
2:40pm – 3:40pm	Breakout Sessions	<ul style="list-style-type: none">• Defining: what are prosocial places?• Designing: what interventions could promote social integration in new settlements?• Delivering: how can these interventions be delivered at an affordable cost to the system?
3:40pm – 3:50pm	Break	
3:50pm – 4:25pm	Plenary Session Two	<ul style="list-style-type: none">• Feeding back observations from breakout sessions• Next steps
4:25pm – 4:30pm	Closing remarks	Dr Jon Bashford, Director of Research at Breaking Barriers Innovations

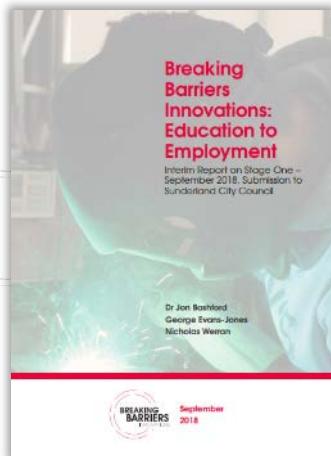
BBI HISTORY



June 2016



February 2017



September 2018



November 2018

Launch of the Breaking Barriers Innovations Playbook



April 2019



June 2019



June 2019

THE PLAYBOOK



Stakeholders

LOCAL
GOVERNMENT

NHS CCGs,
TRUSTS & GPs

HOUSING
ASSOCIATIONS

RESIDENTS &
THIRD SECTOR

EDUCATION
PROVIDERS

CENTRAL
GOVERNMENT

SOCIAL /
PRIVATE SECTOR
HOUSING

Building Blocks

Barriers

Short Term
Priorities

No
Blueprint

Different
Systems

Siloed
Budgets

Fear & Risk
of Failure

Aims

The Goal

**PLACE-BASED
APPROACH
THAT DELIVERS**

THE PLAYBOOK

Stakeholders

CORNWALL
COUNCIL

CORNWALL
PARTNERSHIP
NHS FT

NHS KERNOW
CCG

RESIDENTS OF
REDRUTH AND
CAMBORNE

VOLUNTARY AND
THIRD SECTOR

HEALTH
EDUCATION
ENGLAND

HOUSING
PROVIDERS

Building Blocks

1 Strategic Alignment

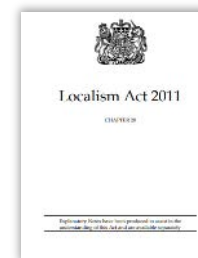
NHS Long Term
Plan (2019)



HEE Topol Review
(2019)



Localism Act
(2011)



Joint Strategic
Needs Assessment

1

Sector Leaders

NHS CCGs

Health and Wellbeing Boards

Sustainability and Transformation Partnerships

Integrated Care Partnerships

Local Authorities

2

3

Evidence-based, not ideological

4

Translation into culture and practice

THE PLAYBOOK

Stakeholders

CORNWALL
COUNCIL

CORNWALL
PARTNERSHIP
NHS FT

NHS KERNOW
CCG

RESIDENTS OF
REDRUTH AND
CAMBORNE

VOLUNTARY AND
THIRD SECTOR

HEALTH
EDUCATION
ENGLAND

HOUSING
PROVIDERS

Building Blocks



1 Inclusion and empowerment

2 Sustainability

3 Community buy-in

Siloed
Budgets

Fear & Risk
of Failure

THE PLAYBOOK



Stakeholders

CORNWALL
COUNCIL

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CAMBORNE

VOLUNTARY AND
THIRD SECTOR

HEALTH
EDUCATION
ENGLAND

HOUSING
PROVIDERS

Building Blocks

2 Resident &
Community
Engagement

1 Strategic
Alignment

3 Skills,
Competence, &
Culture

Barriers

1 Recruitment and retention

2 Learning networks /
cross-professional

3 Skills ladders and competency
based learning

Aims

The Goal

THE PLAYBOOK

Stakeholders

CORNWALL
COUNCIL

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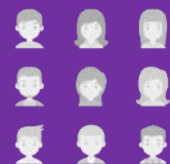
2 Resident &
Community
Engagement

1 Strategic
Alignment

3 Skills,
Competence
Culture

4 Service
Integration

Action Plan



1

Co-designed with
service users



2

Workforce and skills plan



3

Innovation and learning
from industry and CVS



4

Affordable & sustainable



5

Governance route map

ACTIVE PROGRAMMES



1 Cornwall

Housing



noviniti



Health Education
England



2 Portsmouth

Social
Isolation



Solent
NHS Trust



Ministry of Housing,
Communities &
Local Government



Health Education
England



3 Somerset

Investment in
youth for an
ageing population



Somerset STP



Health Education
England



4 North East Essex

Aspiration &
workforce for the
future



North East Essex
Clinical Commissioning Group



5 Kent

Prevention for
marginalised
health groups



Kent STP

NATIONAL CONTEXT FOR SOCIAL ISOLATION



Jo Churchill MP
*Parliamentary Under
Secretary of State for
Prevention, Public
Health and Primary
Care*



Baroness Barran
Minister for Civil Society

NATIONAL CONTEXT



“Launched our first ever loneliness strategy last year, and through our **Ageing Society Grand Challenge** we want to harness innovation to tackle loneliness and support **healthy ageing**”

WHY SOCIAL ISOLATION AND LONELINESS MATTERS?



Weak social connections can be as bad as smoking 15 cigarettes a day

Increased risk of depression, cognitive decline and Alzheimer's

More likely to die prematurely

Associated with greater risk of inactivity, coronary heart disease and stroke

WHY SOCIAL ISOLATION AND LONELINESS MATTERS?

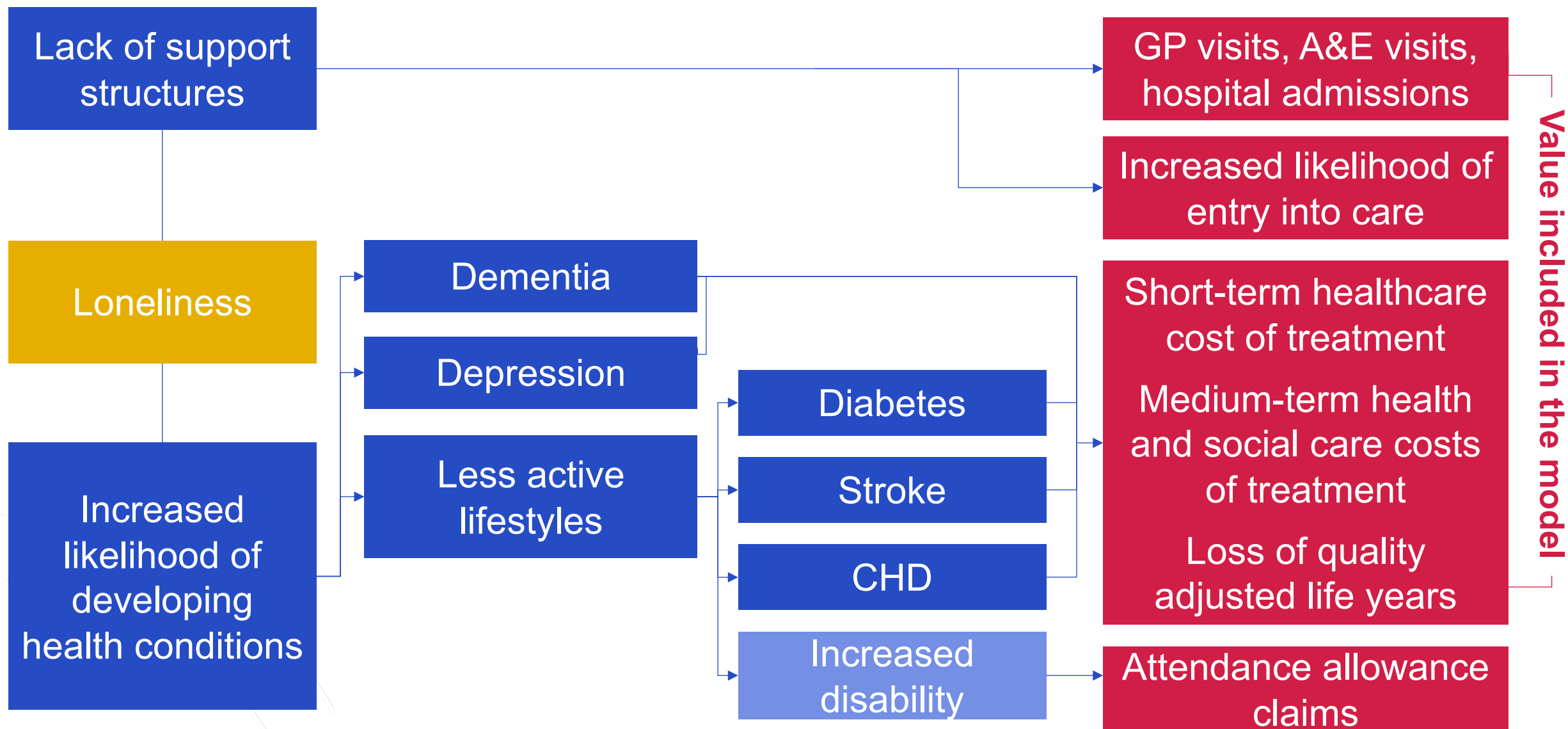


**Demand on health services:
£5.2bn a year**



**Total cost to
UK economy
could be as
high as
£32bn a year**

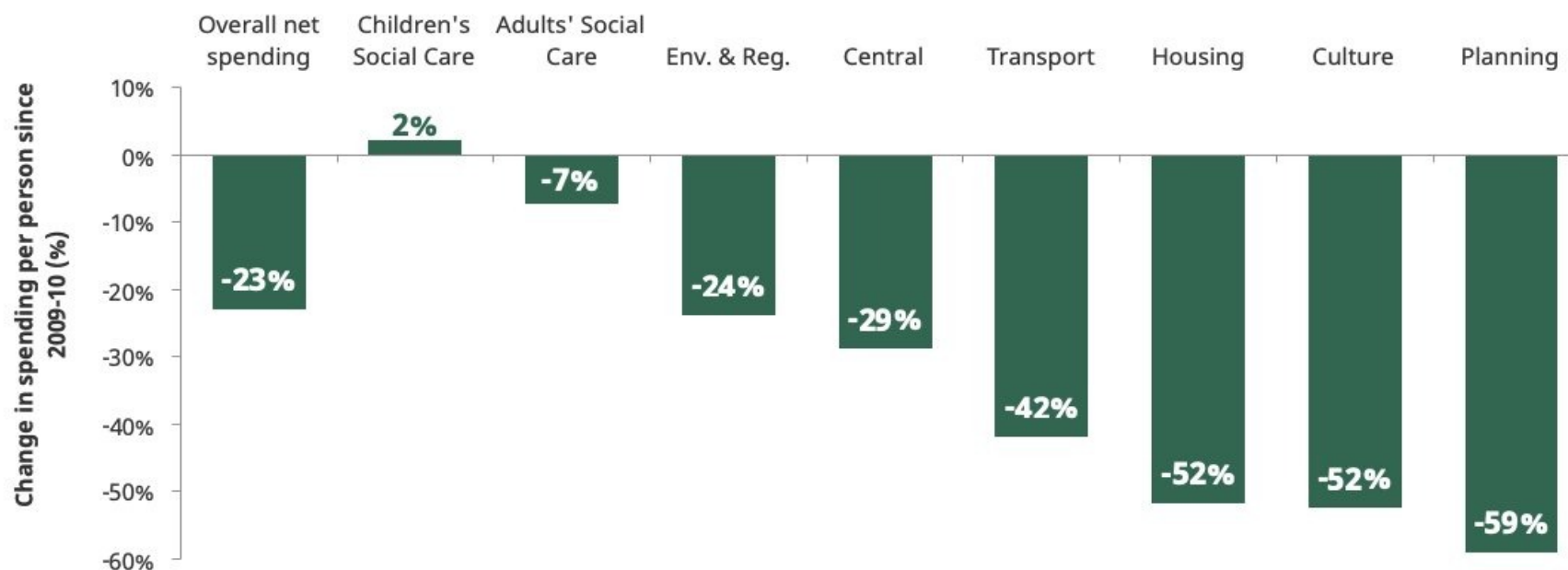
IMPACT OF LONELINESS ON PUBLIC SECTOR RESOURCES



WHY SOCIAL ISOLATION AND LONELINESS MATTERS?



Councils have made large spending cuts in many areas **to give relative protection to social care spending**



NATIONAL CONTEXT



Ministry of Housing,
Communities &
Local Government

- MHCLG will explore the **development of an evidence based toolkit** aimed at local authorities and others (including private sector) to help the design of more prosocial places.
- Cross-Government approach – MHCLG, DCMS, Public Health England.
- The **toolkit** would aim to:
 - Help tackle loneliness and social isolation
 - Support prosocial places for people disproportionately affected by loneliness
- An **initial scoping phase** is being undertaken:
 - Providing further investigation to an existing programme relating to loneliness (Portsmouth)
 - Understand what toolkit will contain & how will be used.

To inform
initial scoping phase
MHCLG supporting
BBI Solent programme

Other partners are
**Portsmouth City
Council, NHS Solent
Trust, and Health
Education England**

A person is sitting alone on a wooden bench, facing away from the camera and looking out at the sea. The scene is overlaid with a red tint. The person is wearing a light-colored jacket and dark trousers. The bench is made of dark wood and has several empty seats. The sea is visible in the background, and the sky is overcast.

PORTSMOUTH PLAYBOOK: SOCIAL ISOLATION AND LONELINESS

National Context

Government Strategy for tackling loneliness

Jo Cox Commission

NHS Long Term Plan

NHS People Plan

Care Act 2014

NHS Healthy New Towns

Topol Review

Social Care Green Paper

Industrial Strategy:
Grand Challenge on ageing

Portsmouth Context



System Approach

Why it matters?



**Better
outcomes for
population
groups**

LONELINESS AND OLDER PEOPLE



If Portsmouth was an exact microcosm of the national picture:

12% of older people feel trapped in home

5,416 older people whose contact with family, friends, or neighbours is less than once a week

47% of older people are in contact with

3,823 older people feeling trapped in their own home

ONCE A WEEK

1,900 older people who leave their house once or less a week

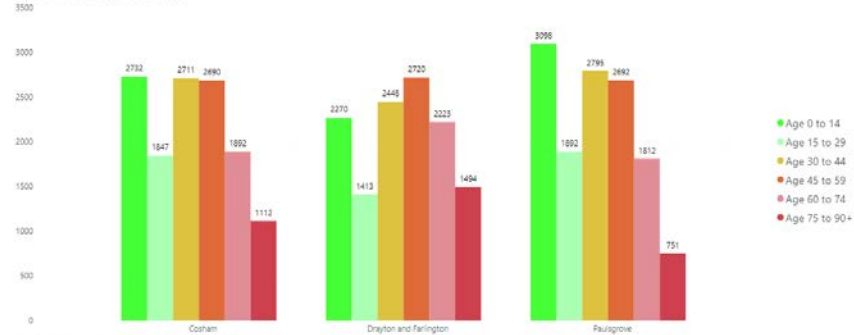
75 and over live alone

UNDERSTANDING RISK FACTORS LOCALLY

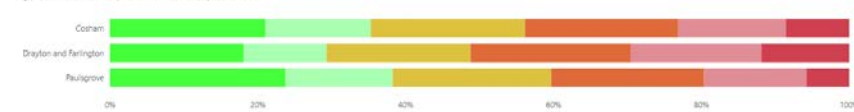


Age Breakdown

Age Breakdown: Population Totals

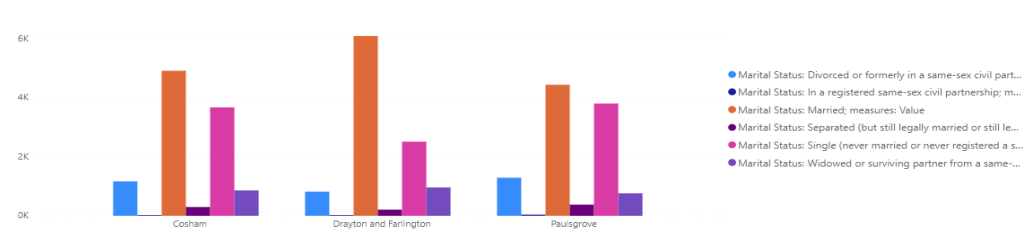


Age Breakdown: Proportion of Total Populations

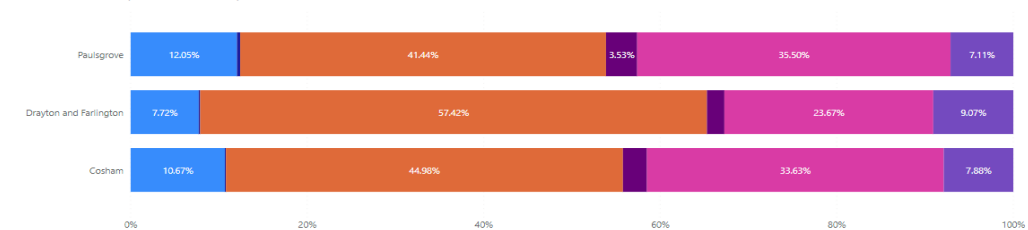


Marital Status

Marital Status: Total Populations

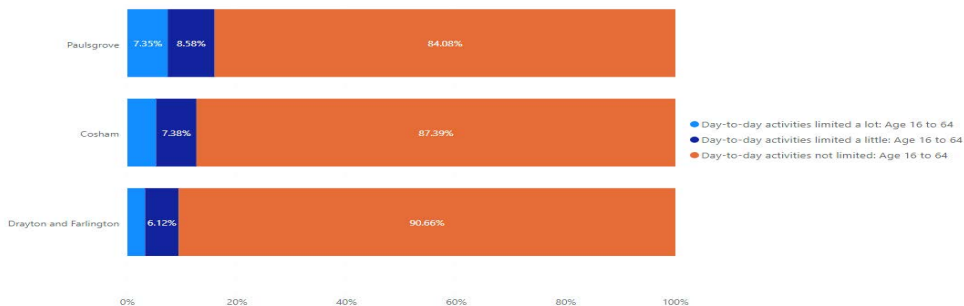


Marital Status: Proportion of Total Populations



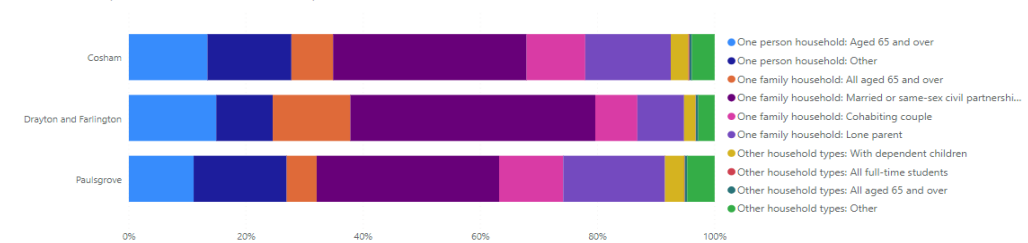
Limit on day-to-day activities

Back to report: DAY-TO-DAY ACTIVITIES LIMITED BY POOR HEALTH (AGED 16 TO 64)



Household composition

Household Composition: All Households (Part Simplification)



PORTSMOUTH CONTEXT



Organisations

NHS Solent Trust

Portsmouth CCG

City Council

Voluntary Sector

Community
Groups

Education

Portsmouth Hospitals
NHS Trust

GPs

Employers

Police Dept.

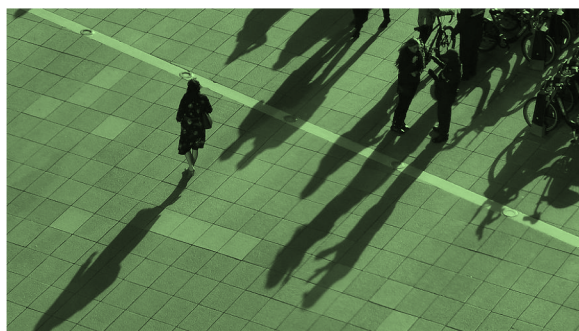
Independent Sector

Current Provision

Children



Adults



Some of the population groups affected

Adulthood transition

Young carers

Care leavers

New parents

Deprived families

Homeless

Veterans

Elderly

Goal

**Better
outcomes
for
population
groups**

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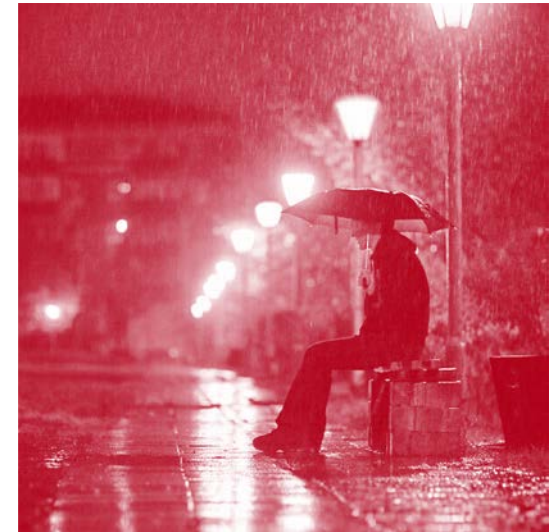
Industrial Strategy:
Grand Challenge on ageing

Portsmouth Context

**Workforce
development**



System Approach Why it matters?



**Better
outcomes for
population
groups**

WORKFORCE DEVELOPMENT



- 1 Identifying people at risk**
- 2 Competencies and capacity**
- 3 Pathways**
- 4 Access to local resources**
- 5 Early help and prevention**
- 6 Working with communities**

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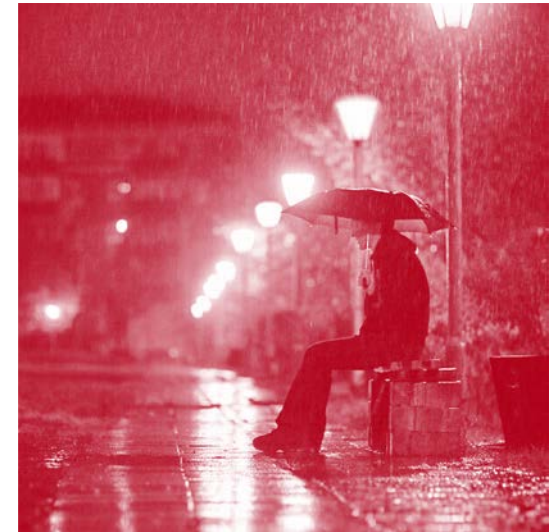
Portsmouth Context

Workforce
development

Resident and
community engagement
and co-design

System Approach

Why it matters?



Better
outcomes for
population
groups

RESIDENT, SERVICE USER AND COMMUNITY ENGAGEMENT AND CO-DESIGN



A

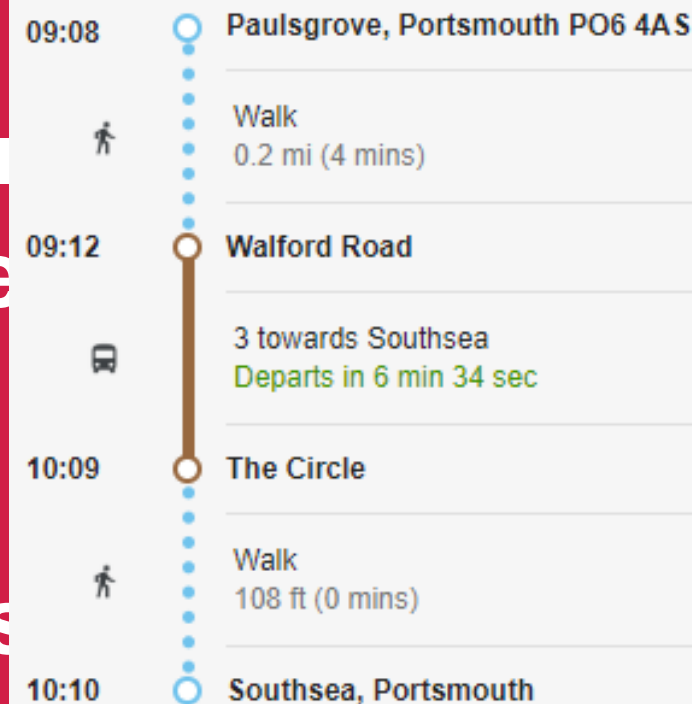
Services that are located in the city centre feel remote and hard to access

B

Transport links are

C

Isolation can increase difficulty to navigate health and social care, making it feel complex and difficult to be being passed from



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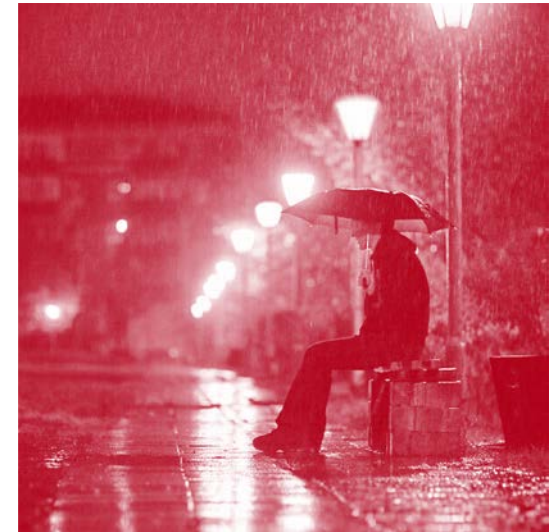
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Action Plan

System Approach

Why it matters?



Better
outcomes for
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ACTION PLAN



Be Aware

Raise awareness across the health and care workforce of the harms and risks associated with social isolation.



Recognise

Increase the capacity and competence of the workforce to recognise social isolation through more effective assessment methods and signposting.



Respond

Overarching response strategy that can ensure competencies and skills are present in the workforce to respond in the right way at the right time.



ACTION PLAN



Functional aspects create a buffer against the negative impacts of social isolation and loneliness

- Befriending services
- Support groups
- Bereavement counselling
- Day centres
- Received health and care services e.g. mental health, addictions etc.
- Safeguarding and family conferencing

Structural aspects promote and sustain the degree of natural social integration

- Breakfast clubs
- Faith groups
- Sports and recreation
- Employment
- Volunteering
- Civic participation
- Neighbourhood planning
- Green spaces

CONTEXT FOR TOOLKIT

Structural Approach

Structural aspects promote and sustain the degree of natural social integration:

- Housing
- Neighbourhood design

Discussion Themes

Define: what are prosocial places?

Design: what interventions could promote social integration in new settlements?

Deliver: how can these be delivered at an affordable cost to the system?

Example toolkit objectives

- Local and national policy alignment
- Managing competing priorities
- Pulling together an evidence base
- Communications and engagement strategies
- Roadmap

A person with white hair, seen from behind, is sitting on a wooden bench. They are looking out over a body of water towards a distant, hazy shoreline. The entire image has a red color overlay. On the right side, there is a white rectangular area containing text.

LAYING THE FOUNDATIONS FOR CHANGE:

**MAKING PROSOCIAL
COMMUNITIES THROUGH
HOUSING AND SOCIAL
INFRASTRUCTURE**

17TH DECEMBER 2019

1.

DEFINING:

WHAT ARE PROSOCIAL PLACES?

2.

DESIGNING:

**WHAT INTERVENTIONS COULD PROMOTE SOCIAL
INTEGRATION IN NEW SETTLEMENTS?**

3.

DELIVERING:

**HOW CAN THESE INTERVENTIONS BE DELIVERED AT
AN AFFORDABLE COST TO THE SYSTEM?**

A person with white hair, seen from behind, sits on a wooden slatted bench. They are looking out over a calm body of water towards a distant, hazy shoreline. The sky is a pale, overcast blue. The entire image is overlaid with a semi-transparent red filter. On the right side, there is a white rectangular area containing text.

LAYING THE FOUNDATIONS FOR CHANGE:

**MAKING PROSOCIAL
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17TH DECEMBER 2019

FEEDBACK FROM SESSION A



FEEDBACK FROM SESSION B



NEXT STEPS

Finalise initial scoping phase report including;

- 1. Strategic and planning context for addressing loneliness both at a department and local level**
- 2. Framework for how particular place-based design, development, regeneration, and new builds can support prosocial places**



January

February

March

NEXT STEPS



Launch of the Portsmouth Action Plan and National Industry Day for tackling loneliness:

1. Policy summit on how national agencies can support this agenda
2. Launching the place-based action plan in Portsmouth
3. Bringing in ideas from residents and industry

January

February

March