

Mental health in the workplace

Our engagement programme



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CCLA
GOOD INVESTMENT

Adult human cost

- 1 in 4 has a MH problem
- 1 in 5 considered suicide

To employers

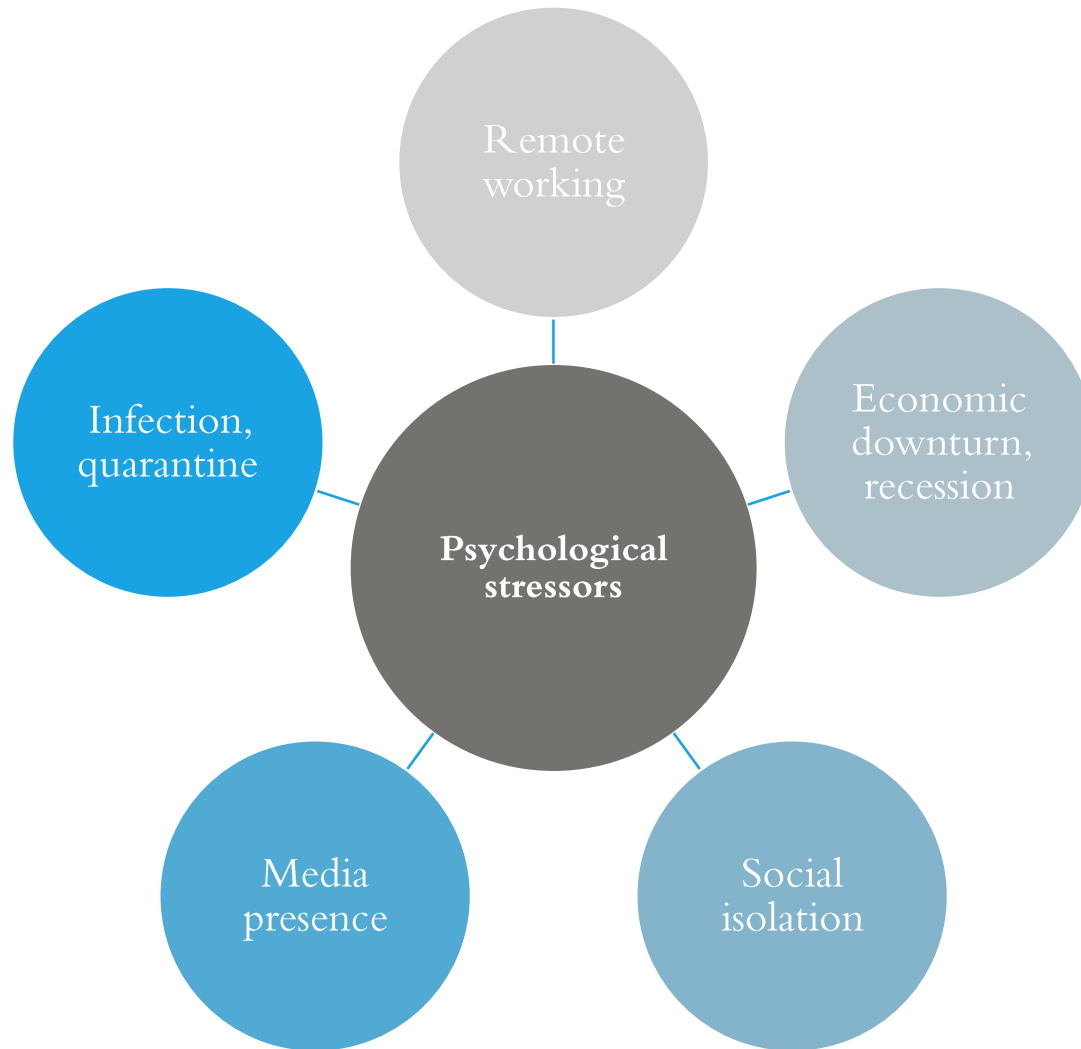
- 57% lost working days[★]
- Costs £1,652 per private sector employee^{★★}

To the economy

- ¼ pharma costs
- 3.6-4.9% GDP^{★★★}

★ 2018, **2020, *** 2019

Source: Statista (2020), Gross domestic product of the United Kingdom 2000-2019; Stevenson / Farmer (2017), Thriving at Work; Efficacy (2018), 2017-18 Employee Rates of Mental Illness due to Work Related Stress. Hampson, E. and Jacob, A. (2020), 'Mental Health and Employers: Refreshing the Case for Investment', London: Deloitte. Online at www2.deloitte.com/content/dam/Deloitte/



Estimated financial cost to adult wellbeing:
£2.25bn per day
or
£43 per adult per day*

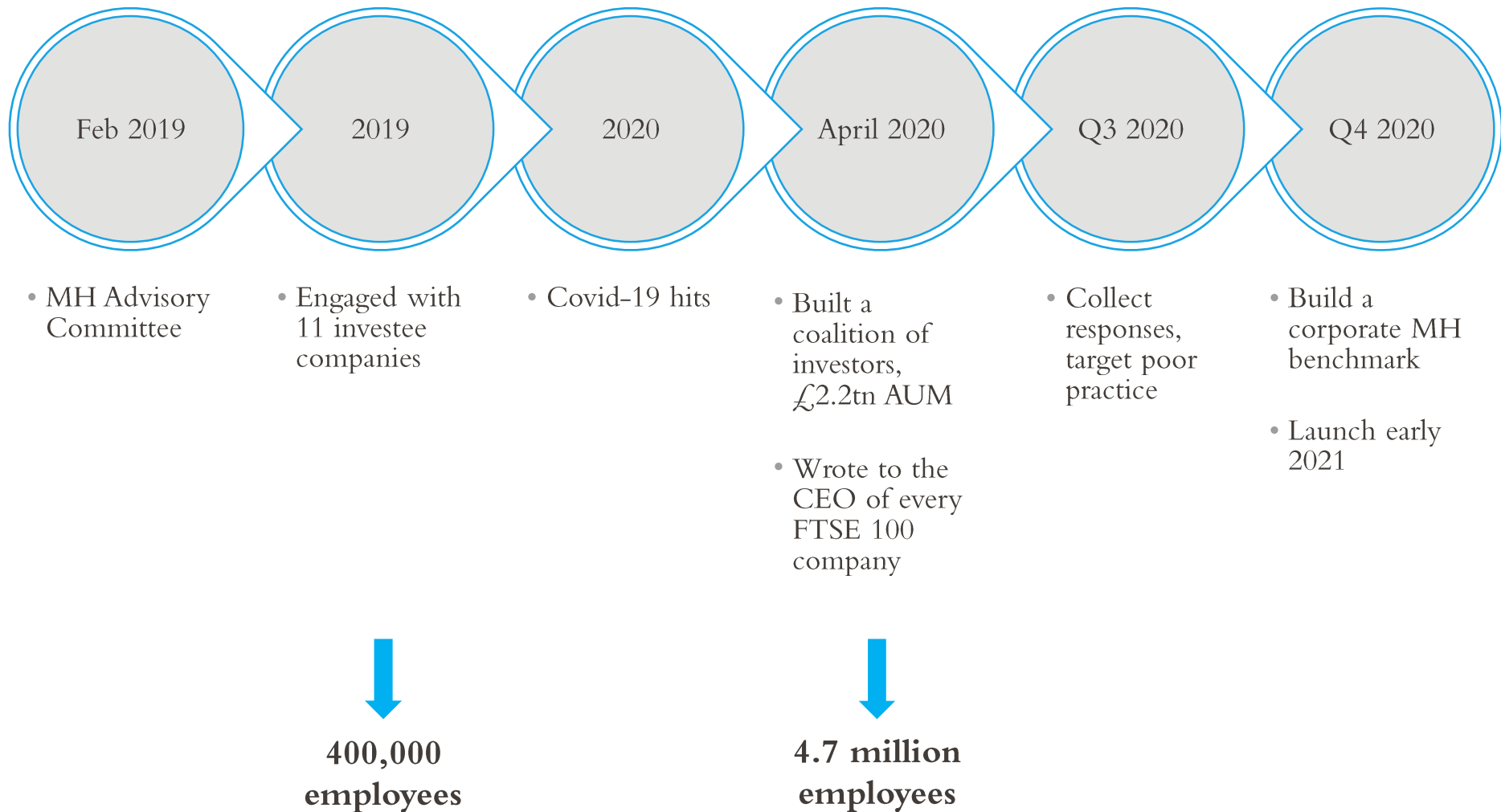
Source: CCLA 2020

*Simetrica-Jacobs / London School of Economics and Political Science (2020), The Wellbeing Costs of COVID-19 in the UK

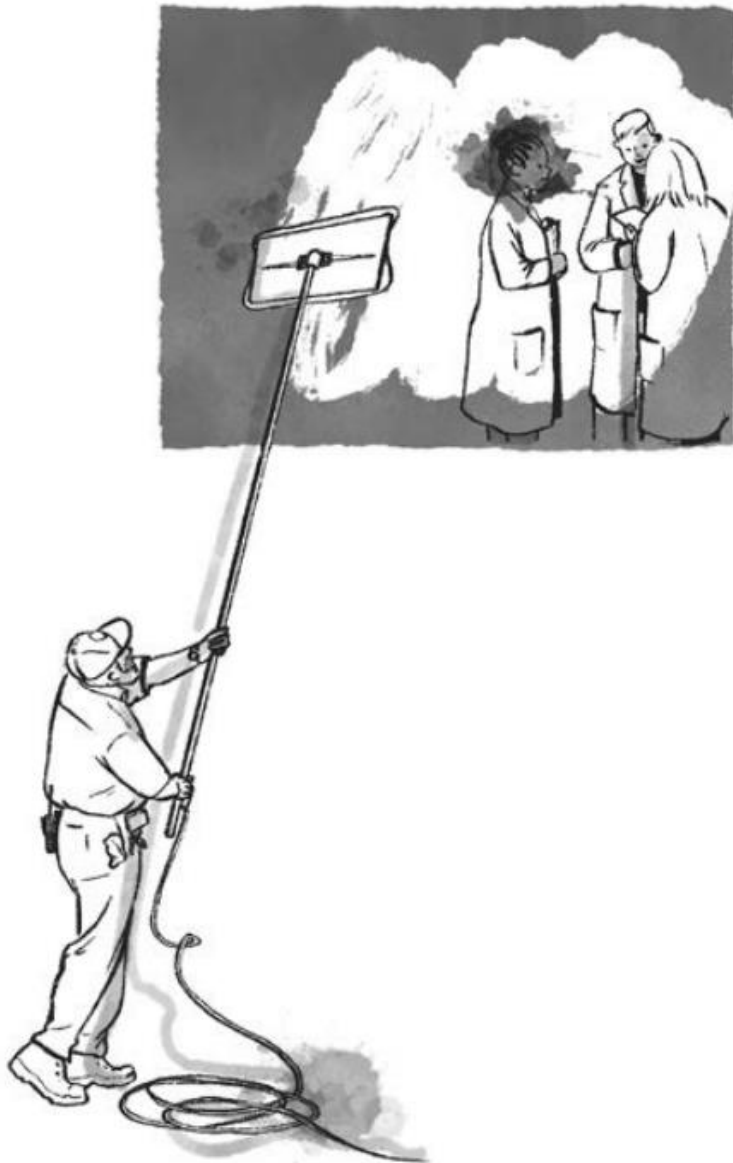
- What do we know?
 - Poor mental health damages productivity
 - £5 return on £1 investment*
- What is the opportunity?
 - Investors can influence business practice
 - Moral and economic necessity



Source: *Hampson, E. and Jacob, A. (2020), 'Mental Health and Employers: Refreshing the Case for Investment', London: Deloitte.
Online at www2.deloitte.com/content/dam/Deloitte/



Source: CCLA October 2020 and Bloomberg April 2020



- For investors?
 - Assess company performance
 - Compare with others in the industry
- For companies?
 - Competition
 - Tools and techniques
- The result?
 - Benefit to workers, companies, investors and society

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