

Collaboration for health and wellbeing

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Who we are

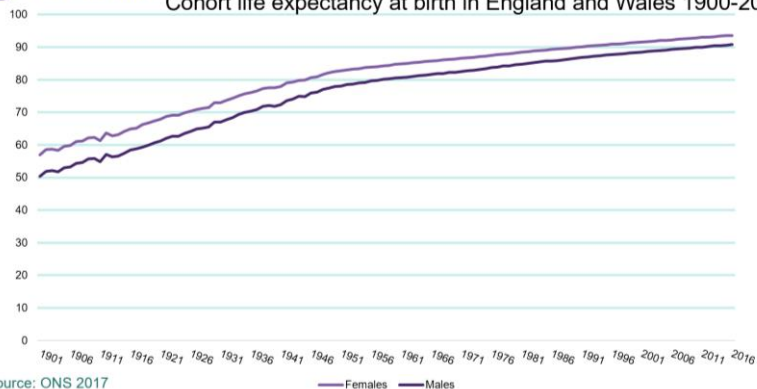
- The Centre for Ageing Better creates change in policy and practice informed by evidence and works with partners across England to improve employment, housing, health and communities.
- We are a charitable foundation, funded by The National Lottery Community Fund, and part of the Government's What Works Network.



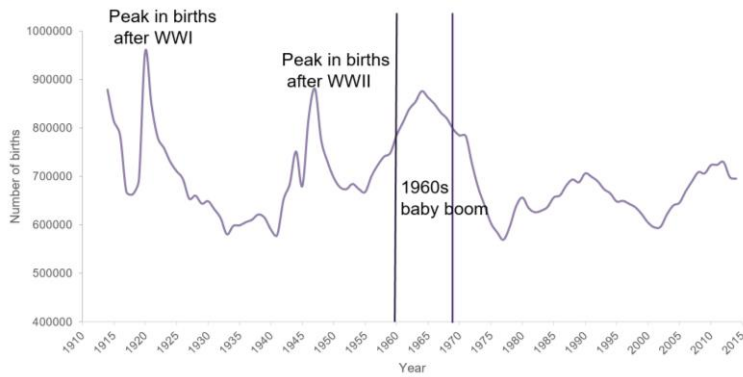
Why we exist

We are living longer than our parents and grandparents' generations

Cohort life expectancy at birth in England and Wales 1900-2016

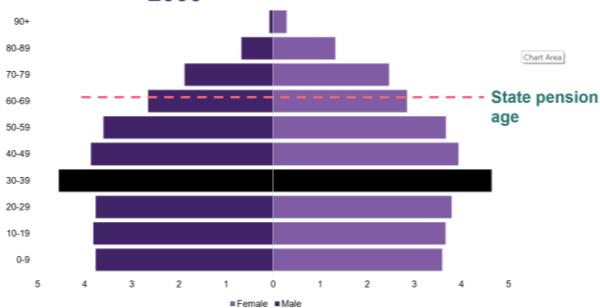


The oldest of the 1960s baby boomers will turn 60 in 2020

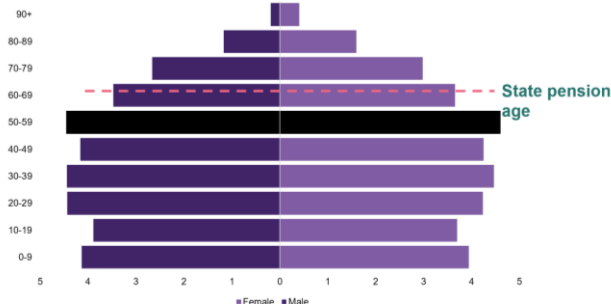


The age profile of the population is changing

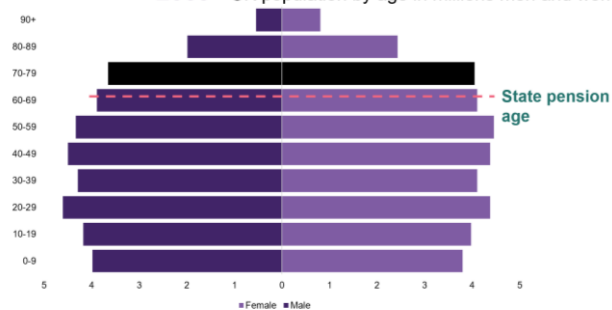
2000 UK population by age in millions men and women



2019 UK population by age in millions men and women



2039 UK population by age in millions men and women



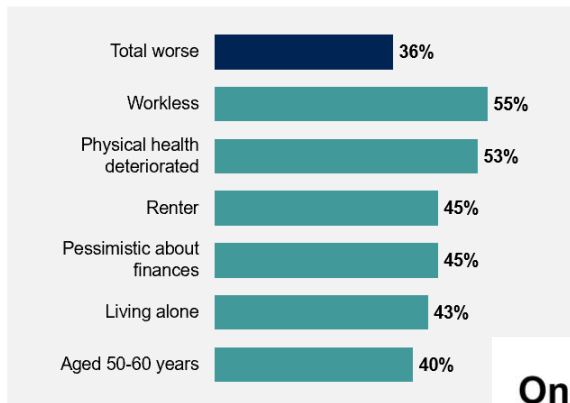
Why its more important
than ever to collaborate
– the impact of Covid
on those aged 50-70

Insights...

36%

Say their mental health has deteriorated

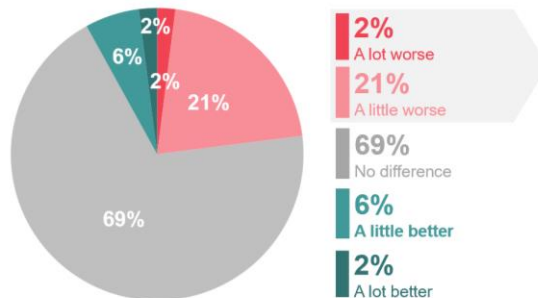
% mental health has gotten worse as a result of the Coronavirus pandemic



Base: All responding excluding don't know (438) | Fieldwork dates: 15th-18th May 2020

One in five have seen their physical health deteriorate

Has your physical health been affected at all as a result of the Coronavirus pandemic (not necessarily that you caught the virus)?



Significantly worse if...

Mental health has deteriorated	43%
Existing poor health	42%
Home does not meet needs	38%
Pessimistic about finances	29%
Out of work	27%

Base: All responding excluding don't know (981) | Fieldwork dates: 15th-18th May 2020

Insights...

Lockdown has contributed to lifestyle changes-
some for the better, but many for the worse

Smoke



Eat unhealthy



Practice exercise



Drink alcohol



Sleep



Eat healthy



Base: All responding excluding not applicable and refused (ranges 170 to 995) · Fieldwork dates: 15th-18th May 2020

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Over half have had a medical or dental appointment
delayed or cancelled during lockdown



54% overall have
had an appointment
cancelled or delayed



36% dental appointment



20% routine hospital appointment



13% GP appointment



5% operation/surgery



1% preventative services

Base: All responding (1000) · Fieldwork dates: 15th-18th May 2020

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Insights...

They are active contributors to their community



Formal and informal volunteering



Community organisations

A third have volunteered during the pandemic and a significant majority hope to continue

Ipsos MORI

Have you volunteered in the following ways since lockdown began?
And will you continue to do so in the longer term after lockdown?



Base: Q11. All responding (1000); Q12. All responding who volunteered (334). Fieldwork dates: 15th-18th May 2020

Collaborating - taking a place- based approach



Where we live can make a big difference to how well we age

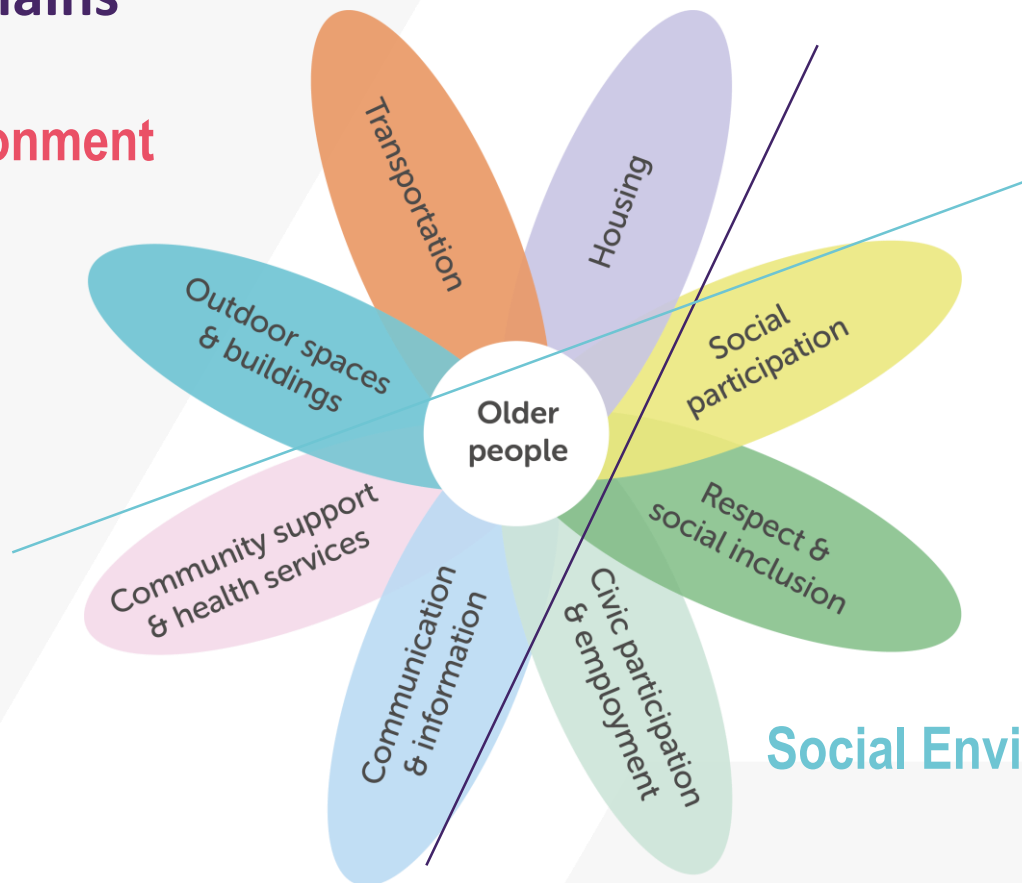
- An Age-friendly Community enables people of all backgrounds to actively participate and treats everyone with respect, regardless of age.
- In these communities, older residents are engaged in shaping the place that they live. This involves local groups, councils, businesses and residents all working together to identify and make changes in both the physical and social environment.
- Ageing Better works with the UK Network of Age-friendly Communities to connect places that share our ambition of more people enjoying later life.



The WHO's Age-Friendly Communities Framework: The Eight Domains



Built Environment



Social Environment

Town and Parish council areas leading the way...



Our mission at Age Friendly Melksham is to facilitate that everyone can participate in society. We believe that every person has a role to play in our community, where their age is simply a number not a hurdle. Working with friends, colleagues, peers and professionals we want everyone in our community to be involved, heard and valued.

Centre for Ageing Better



**HELPING TO MAKE
BANBURY THE FIRST
AGE FRIENDLY TOWN
IN OXFORDSHIRE**

A dynamic partnership of people and organisations with an interest in making Banbury an age friendly community and great place to grow older. It brings together older people, community leaders, local charities, businesses, and local councils.

UN Decade of Healthy Ageing 2020-2030



Thank you

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