

JANUARY 2020

ASHBURTON TOWN COUNCIL, DEVON

Ashburton Town Council, alongside Cornish charity Surfers Against Sewage (SAS) as well as 16 communities across the South-West of England, has become the latest to sign up to a plastic-free movement to reduce its single-use plastic.

SAS said it is about "shifting things back to how they used to be".

Communities can work towards plastic-free status by achieving various objectives towards the national project run by [Plastic Free Coastlines](#). Including local (parish and town) councils who are committed to plastic-free alternatives and encouraging local businesses to get on board.

Ashburton town clerk Bruce Broughton said the council has designed its reusable cotton bags as a way of "starting small" to get people thinking. "It's the hearts and minds thing. You've got to get people on side to do their little bit," he added. The council is working with Facebook group Plastic-Free Ashburton to find ways to encourage others to reduce plastic-use.

A commitment for Cornwall Council to phase out single-use plastics in the next two years across the whole county was also passed this week. The motion was introduced by eight councillors and supported at a full council meeting on Tuesday.

As featured on the BBC: <https://www.bbc.co.uk/news/uk-england-devon-43143439>

Has your council done something similar? If so, please contact NALC through the email address: Claire.goldfinch@nalc.gov.uk

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