

JULY 2020

BRIDGEWATER TOWN COUCIL, SOMERSET

Bridgewater Town Councillors and passionate volunteers are investigating ways to encourage more people to walk and cycle in Bridgewater. Bridgewater is associated with long queues of traffic and to combat this, Bridgewater Town Council, along with the Bridgewater Area Cycling Campaign (BACC) want to make cycling a viable and attractive alternative to driving.

At Bridgewater Town Councils first public meeting via Zoom, Gary Perrett, BACC chairman spoke about the threat of climate change and why it was vital to seize this opportunity to change our transportation habits.

The Town Council is keen to support the BACC manifesto and wanted to prioritise pedestrians and cyclists where possible. The council understood the need to reduce congestion, help the environment and boost resident's physical and mental wellbeing.

Bridgewater Town Council will now be working towards its own Green Bridgewater Climate Change Plan, highlighting a travel plan for walking and cycling, a public transport service development plan and, a parking plan.

The Town Council has also welcomed the return of 'On Your Bike to Trinity Hall', which takes old donated bikes and fixes them up and provides them back to the community. They aim to train and employ the socially underprivileged, along with ex-servicemen and women and the long term unemployed, to help recycle and sell bikes. So far at their Taunton sites, they have recycled or serviced over 3,000 bikes and aided over 300 individuals.

Has your council done something similar? Email your case study to:
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