

TREE CHARTER DAY CASE STUDY: HAYWARDS HEATH TOWN COUNCIL, SUSSEX



Picture: Haywards Heath Town Council looking to improve the local high street by planting a number of trees. (Credit: Mid Sussex Times)

Haywards Heath Town Council has embarked on an ambitious 'tree project' which aims to improve the area to attract more residents and visitors to the local high street.

The town council are planning to plant a number of trees on the high street to improve the public realm and make it more appealing to visitors.

A spokesman from the council said "The better environment in South Road will benefit residents and visitors to the town by improving the area. Our streets are important places for people, and successful streetscapes are inclusive, providing for the needs of their users, and moreover supporting local employers and businesses which we hope will thrive in a more sustainable environment."

“We’ve already been approached by a leading independent business employer elsewhere in the town asking if they can sponsor further improvements to the street scene, specifically planters as they believe the collaboration will help them attract and retain customers.”

Haywards Heath Town Council has been working closely with Mid Sussex District Council, to obtain additional ancillary funding and West Sussex County Council for strategic advice, including highways approval and support to deliver this project for the local community.

This is a fantastic initiative by Haywards Heath Town Council which has embedded a number of principles from the [Tree Charter](#). Have you done something similar? Get in touch with NALC and let us know by contacting Ben Murray at ben.murray@nalc.gov.uk.

NALC is encouraging all local councils to celebrate the impact woodland and trees have on their local communities this **Tree Charter Day (24 November 2018)**. There are plenty of ways you can do this from hosting or attending a local event to tweeting about what you have done over the past year to celebrate your woodland and trees and tagging @NALC and @WoodlandTrust using #TreeCharterDay.

More information can be found: <https://www.nalc.gov.uk/treecharter>

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